# D6.3.3 Production and promotion of multimedia content from events

Decentralised Citizens Engagement Technologies
Specific Targeted Research Project Collective Awareness Platforms



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FP7 - CAPS
Project no. 610349
D-CENT
Decentralised Citizens
ENgagement Technologies

Lead beneficiary: Forum Uirium Helsinki

D6.3.3 Production and promotion of multimedia content from events

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Authors: Kaisa Eskola (FUH)

Editors and reuiewers: Orpa Haque (Nesta) Francesca Bria (Nesta) FORUM VIRIUM HELSINKI

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Project no. 610349

#### D-CENT

# Decentralised Citizens Engagement Technologies

Specific Targeted Research Project

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Version Number: I

Lead beneficiary: Forum Virium Due Date: 13 June 2016 Author(s): Kaisa Eskola, FVH

Editors and reviewers: Orpa Haque, Francesca Bria

Disse	emination level:	
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
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Approved by: Francesca Bria

Date: 10/06/2016

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# **Executive Summary**

In the event roadmap, D-CENT has listed three main events to raise awareness about the project and boost interaction with stakeholder groups: Launch event (London 2014), Mid-point event (Barcelona 2015) and Final event (Madrid 2016). By capturing and promoting these events with videos, streaming and recordings, D-CENT has successfully reached beyond the audience present and documented them as a whole.

However, in the case of D-CENT, the project's multimedia content has not been restricted to streaming or event recordings. To support the project's dissemination and active dialogue with various groups working in the field, D-CENT has produced and published more than 40 video testimonials and interviews introducing co-operation partners, team members and experts of democracy, participation and economic empowerment.

As D-CENT team members have been highly active in participating and speaking in different kinds of events, the D-CENT multimedia archive also contains several interviews done by external organisations, like Waag Society, CAPS2020 and Net futures.

The main channel to publish and share D-CENT videos has been Vimeo. The material has been embedded to the project website in several sections, and the links promoted actively in social media, blog and newsletters.

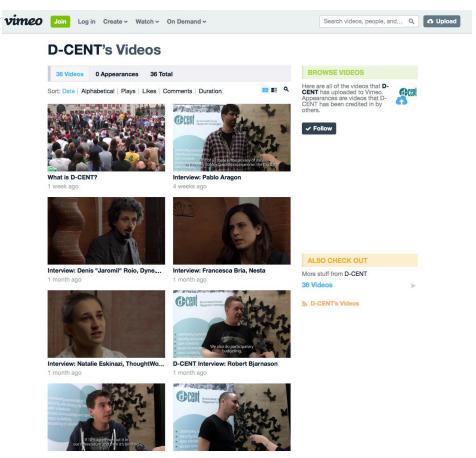
# Channels and promotion

The main channels to publish D-CENT videos and testimonials have been:

- Vimeo account with 45 videos https://vimeo.com/dcentproject
- Project website with 51 videos <a href="http://dcentproject.eu">http://dcentproject.eu</a>

In the website, the videos have been highlighted in the frontpage and embedded to the Resources page (<a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>). They have also appeared as individual posts in the blog (<a href="http://dcentproject.eu/articles/">http://dcentproject.eu/articles/</a>), and included in the newsletters sent out by D-CENT.

For the final event in Madrid 23–28 May 2016, D-CENT YouTube channel was set up at: <a href="https://www.youtube.com/channel/UCx3tS">https://www.youtube.com/channel/UCx3tS</a> <a href="liuMH-tVOOQyXoAg">liuMH-tVOOQyXoAg</a>



D-CENT Vimeo account https://vimeo.com/dcentproject



Interview with Franco Berardi 29th May 2016

Interview with Francesco Berardi as part of the Democratic Cities event 23-28 May, Madrid, Spain. Berardi is contemporary writer, media-theorist and media-activist.



Home About us Resources Events Blog Contact us Español

Interview with Natalie Fenton

28th May 2016

Interview with Natalie Fenton, a Professor in Media and Communications at Goldsmiths, University of London, as part of the Democratic Cities event 23-28 May, Madrid, Spain. Fenton is Co-Director of Goldsmiths Centre for the Study of Global Media and Democracy. She has published widely on issues relating to news, journalism, civil society, radical politics and new media.



Interview with Audrey Tang

28th May 2016

Interview with Audrey Tang, a civic hacker who grew up among Tiananmen exiles, as part of the Democratic Cities event 23-28 May, Madrid, Spain. Tang is known for revitalizing the computer languages Perl and Haskell, as well as building the online spreadsheet system EtherCalc in collaboration with Dan Bricklin. In the public sector, Audrey serves on Talwan national development council's open data committee and K-12 curriculum committee.



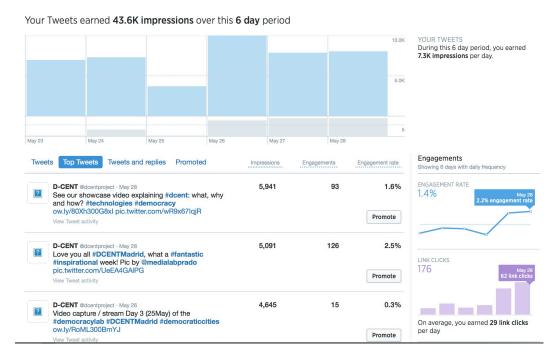
Interview with Adam Greenfield

28th May 2016

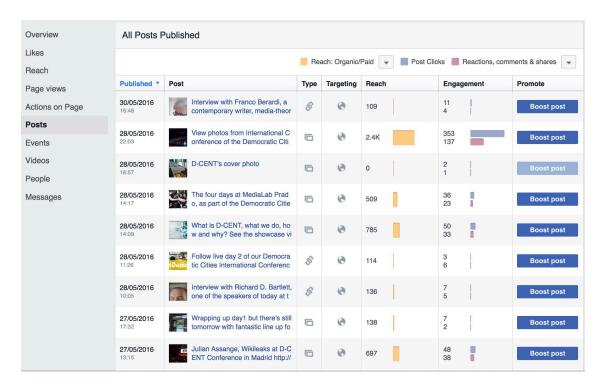
Interview with Adam Greenfield, a London-based writer and urbanist, as part of the Democratic Cities event 23-28 May, Madrid, Spain. Senior Urban Fellow at LSE Cities for 2014, he currently teaches the "Architectures of Participation" course at the Bartlett School of Architecture, UCL. Greenfield's publications include Everyware: The dawning age of ubiquitous computing (2006), "Against the smart city," (2013), and Radical Technologies (forthcoming from Verso).

Testimonials on the D-CENT Resources page <a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>.

In addition to D-CENT project website, Vimeo and YouTube, the D-CENT videos have been promoted actively in social media, especially via Twitter (<a href="https://twitter.com/dcentproject">https://twitter.com/dcentproject</a>) with 2100 followers and Facebook page (<a href="https://www.facebook.com/dcentproject">https://www.facebook.com/dcentproject</a>) with 610 likes. For example, in relation to the Final event in Madrid on the 23–28 May 2016, the top tweets of the D-CENT Twitter account included several links to videos. On Facebook, among the nine latest posts, four posts link to videos.



Top tweets in the D-CENT Twitter account during the Final event in Madrid (23–28 May 2016).



Nine latest posts on the D-CENT Facebook page.

# **D-CENT** events

### Final event 2016

On the 23–28 May 2016, a week-along programme of activity "Democratic Cities – Commons technology and the right to a democratic city" was organized in Madrid, Spain as the Final event of the D-CENT project. The week was divided into two main sections:

- **Democracy Lab** (23–27 May) including workshops, hackathons and open sessions to develop, think and design tools, processes and strategies for democratic participation.
- International Conference (27–28 May) offering panels, debates and roundtables, lining up 35 high-level speakers from all over Europe. The seminar discussed themes close to D-CENT, like network democracy, new forms of citizen participation and digital commons in Democratic Cities. It was also a chance to showcase the success of D-CENT project and look at the future of digital democracy.

The inspiring week and its sessions joined together close to 500 participants to talk, workshop, discuss and debate about future democratic cities. The pre-registrations included 362 people for the Democracy Lab and 511 people for the International Conference.

The final event is fully reported in D6.4 Final event (coming up at <a href="http://dcentproject.eu/resources">http://dcentproject.eu/resources</a>).

#### Blog posts:

- http://dcentproject.eu/democratic-cities-collaborative-transnational-networks/
- http://dcentproject.eu/activism-and-technology-for-a-global-democracy/
- http://dcentproject.eu/from-post-capitalism-to-collective-intelligence/
- http://dcentproject.eu/networks-technologies-and-open-collaborative-narrative/
- http://dcentproject.eu/from-the-squares-to-decentralized-politics/
- http://dcentproject.eu/projects-and-tools-that-will-open-democracy/

Event video from streaming with metrics, Democracy Lab 23-27 May

- Day I (775 views I/6/2016) <a href="https://www.youtube.com/watch?v=2R6yxQD6GTs">https://www.youtube.com/watch?v=2R6yxQD6GTs</a>
- Day 2 (544 views I/6/2016) https://www.youtube.com/watch?v=meE36QM2Tgk
- Day 3 (168 views 1/6/2016) <a href="https://www.youtube.com/watch?v=OoGog-9pmqA">https://www.youtube.com/watch?v=OoGog-9pmqA</a>
- o Day 4 (230 views 1/6/2016) https://www.youtube.com/watch?v=eu66X1R\_trU

Event video from streaming with metrics, International Conference 27–28 May

Clip I (993 views, 2 likes 7/6/2016) <a href="http://livestream.com/museo-reina-sofia/events/5457128/videos/124236457">http://livestream.com/museo-reina-sofia/events/5457128/videos/124236457</a>

- Clip 2 (579 views, 1 like 7/6/2016) <a href="http://livestream.com/museo-reina-sofia/events/5457128/videos/124257750">http://livestream.com/museo-reina-sofia/events/5457128/videos/124257750</a>
- Clip 3 (605 views, 1 like 7/6/2016) <a href="http://livestream.com/museo-reina-sofia/events/5457128/videos/124354009">http://livestream.com/museo-reina-sofia/events/5457128/videos/124354009</a>
- Clip 4 (652 views, 1 like 7/6/2016) <a href="http://livestream.com/museo-reina-sofia/events/5457128/videos/124368423">http://livestream.com/museo-reina-sofia/events/5457128/videos/124368423</a>

The event captures included 13 interviews with conference speakers like Richard Bartlett, Raquel Rolnik, Franco Berardi, Baki Yousoufou, Javier Arteaga Romero and Marcelo Branco. These videos were first published in the YouTube account of MediaLab-Prado (Spanish co-operation partner organizing the event). They were then copied to the D-CENT Vimeo account, as well as D-CENT website (<a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>) as "Testimonials". View full list of the videos with links and metrics in chapter <a href="Testimonials">Testimonials</a>.



## Mid-point event 2015

The D-CENT Mid-point event "Network Democracy for a better city", organised on the 5 May 2015 in Barcelona, explored how politics and political participation can be reinvented with concrete proposals to devolve greater control and power to citizens. The event attracted around 170 high-level policy makers, academics, activists, civic society organisations, and hackers together to debate.

The Mid-point event was fully reported in D6.3.2:

http://dcentproject.eu/wp-content/uploads/2016/06/D6.3.2-Mid-term-event.pdf

Blog post: http://dcentproject.eu/network-democracy-for-a-better-city-barcelona-5th-may

The event was streamed and recorded to Bambuser (<a href="http://bambuser.com/tag/DemocraticCity">http://bambuser.com/tag/DemocraticCity</a>). The programme included four panels and 24 speakers.

Panel #1: Democratic-common Cities vs Smart-private Cities
 With Francesca Bria, Carlo Vercellone, Gemma Galdón, Evgeny Morozov Xabier Barandiaran and Arnau Monterde

Clips from the panel (metrics from 8/6/2016):

178 views (75 live) http://bambuser.com/v/5486218

171 views (128 live) http://bambuser.com/v/5486232

121 views (55 live) http://bambuser.com/v/5486373

Panel #2: Citizen movements' new generation campaigns in Spain
 With Pablo Soto, Matias Nso, Miguel Ardanuy, Miguel Aguilera, Javier Toret and Miguel Arana

Clips from the panel (metrics from 8/6/2016):

99 views (60 live) <a href="http://bambuser.com/v/5486490">http://bambuser.com/v/5486490</a> 140 views (91 live) <a href="http://bambuser.com/v/5486568">http://bambuser.com/v/5486568</a>

Panel #3: Experiments of democratic participation in Cities, A European perspective
 With Marcelo Branco, Sören Becker, Robert Bjarnason, Hille Hinsberg, Joonas Pekkanen and Fabrizio Sestini

Clips from the panel (metrics from 8/6/2016):

108 views (67 live) <a href="http://bambuser.com/v/5486984">http://bambuser.com/v/5486984</a>
61 views (32 live) <a href="http://bambuser.com/v/5487128">http://bambuser.com/v/5487128</a>

Panel #4: New political movements for real democracy in Europe
 With Andreas Karitzis, Birgitta Jónsdóttir, Gala Pin, Daniel Ripa, Silvana Denicolo and Paolo Gerbaudo

Clips from the panel (metrics from 8/6/2016):

72 views (25 live) <a href="http://bambuser.com/v/5487251">http://bambuser.com/v/5487251</a> 146 views (29 live) <a href="http://bambuser.com/v/5487329">http://bambuser.com/v/5487329</a>

The event captures included six interviews among the speakers and D-CENT team. These videos have been published in the D-CENT Vimeo account, as well as D-CENT website (<a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>) as "Testimonials". View full list of the videos with links and metrics in the chapter <a href="Testimonials">Testimonials</a>.



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#### Tag: DemocraticCity

#### Latest broadcasts tagged with DemocraticCity



1 year ago #DemocraticCity (2/2): N By communia from Spain 146 views (29 live)



1 year ago #DemocraticCity (1/2): No By communia from Spain 72 views (25 live)



1 year ago #DemocraticCity (2/2): E: By communia from Spain 62 views (32 live)



1 year ago #DemocraticCity (1/2): E: By communia from Spain 109 views (67 live)



#DemocraticCity (2/2): E:
By communia from
Spain
142 views (91 live)

Top five tags this week Music

OLSX Gaming onn Sports

Some interesting tags misots16

ArrestGovSnyder FlintWaterScandal 4thPrecinctShutdown Justice4Jamar



1 year ago #DemocraticCity (1/2): E: By communia from Spain 100 views (60 live)



1 year ago #DemocraticCity (3/3): Do By communia from Spain 122 views (55 live)



1 year ago #DemocraticCity (2/3): Do By communia from Spain 172 views (128 live)



1 year ago #DemocraticCity (1/3): Do By communia from Spain 179 views (75 live)

#### Launch euent 2014

The Launch event "Re-imagining democracy and currency in Europe", organised on the 14 March 2014 in London, launched the D-CENT project to a wider audience. The invitee list included hackers, democracy activists, open source developers, communities and other interesting groups and projects D-CENT wanted to work and collaborate with. The size of the event was 100 people.

The Launch event was fully reported in D6.3.1:

http://dcentproject.eu/wp-content/uploads/2014/04/D6.3.1-final-new-format\_new.pdf

#### Blog post:

http://dcentproject.eu/d-cent-launch-event-re-imagining-democracy-and-currency-in-europe/

The programme included introduction and two panels, with 20 speakers. All presentations were captured on video. The clips were published in the D-CENT website (<a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>) and Vimeo account (<a href="https://vimeo.com/dcentproject">https://vimeo.com/dcentproject</a>).

• Introduction with Fabrizio Sestini, Francesca Bria and the D-CENT team

View video: https://vimeo.com/90450479

Metrics: 157 views 7/6/2016

• Panel: Rethinking participation and institutional innovation

With Pia Mancini, Birgitta Jonsdottir, Davide Barillari, Tom Steinberg, Javier Toret Medina, Meg Hillier and Geoff Mulgan

View video: https://vimeo.com/90450480

Metrics: 116 views 7/6/2016

· Panel: Future digital currencies

With Stacy Herbert, Carlos de Freitas, Andrea Fumagalli,, John Clippinger and Felix Martin,

Bernard Lietaer

View video: <a href="https://vimeo.com/90450481">https://vimeo.com/90450481</a>

Metrics: 114 views 7/6/2016

The event capture included 23 interviews among the speakers, D-CENT team and audience. These videos have all been published in the D-CENT Vimeo account, as well as D-CENT website (<a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>) as "Testimonials". View full list of the videos with links and metrics in the chapter <a href="Testimonials">Testimonials</a>.

# Roundtables

#### Five Star Movement 2016

On the 18 April 2016, D-CENT organised an event with the Five Star Movement Italy: "Network democracy and new forms of citizen participation" in Rome. The event brought together 150 participants to discuss the future of direct democracy.

The programme included three panels discussing new citizen movements, citizen participation, and transparency of political institutions. Among the 20 speakers were Luigi Di Maio (M5S), Bruno Kaufmann (Democracy International), Isabella Adinolfi (M5S), Renata Avila (World Wide Web Foundation), Evgeny Morozov (author), and Miguel Ongil (Podemos). The D-CENT team was sharing its experiences from Iceland (participatory platform Your Priorities), Helsinki (participatory work of the city of Helsinki) and Spain (Decide Madrid).

The event capture included streaming in Italian and produced a recording stored at: http://webtv.camera.it/evento/9329





#### **CAPS 2015**

On the 8 July 2015, D-CENT took part at the second International conference organised by CAPS2015 (Collective Awareness Platforms for Sustainability and Social Innovation) in Brussels. D-CENT organised a round table. "Decentralized Citizen Action and tools for network democracy" with citizens activists, social movements, and the developers of the new open source democracy tools. The speakers included Francesca Bria (Nesta), Aral Balkan (Ind.ie), Jaakko Korhonen (Open Knowledge Finland), Daniel Freund (Transparency International EU), Carsten Catania (LaboDemo), Gareth Campaign), Miguel ECI Arana Rogers (ThoughtWorks), Joonas Pekkanen (Open Ministry), Samer Hassan (P2PValue project) and Fabrizio Sestini (DG Connect, European Commission).

#### Blog post:

http://dcentproject.eu/d-cent-roundtable-technologies-for-network-democracy-and-citizen-actions/

The event captures included one presentation and five interviews, published in the CAPS2020 YouTube channel (<a href="https://www.youtube.com/channel/UCxXWc92WmSqIV\_OVmXvEvrg">https://www.youtube.com/channel/UCxXWc92WmSqIV\_OVmXvEvrg</a>). One of the interviewees was Gareth Rogers, the technology lead for D-CENT at Thoughtworks that time:

Link to video: <a href="https://youtu.be/MQ314IQGHc4?list=PLdO4nR0MSdtDKwxq8I6mlfqw27bLXqNi3">https://youtu.be/MQ314IQGHc4?list=PLdO4nR0MSdtDKwxq8I6mlfqw27bLXqNi3</a>
 Metrics: 82 Views 7/6/2016

The video has also been embedded to the D-CENT website (http://dcentproject.eu/resources/).



# Other events

#### Net futures 2016

Net futures drives growth in the digital single market. On the 20–21 April, this major EU event gathered over 1.000 attendees in Brussels. On the first day of the conference, D-CENT coordinator Francesca Bria presented at workshop titled "Sharing economy" (<a href="http://netfutures2016.eu/programme/sharing-economy/">http://netfutures2016.eu/programme/sharing-economy/</a>).

The event captures included 38 videos published in the Vimeo account of Net futures (https://vimeo.com/netfutures). One of the interviewees was Francesca Bria:

Link to video: <a href="https://vimeo.com/164540722">https://vimeo.com/164540722</a>
 Metrics: 109 Views 7/6/2016

The video has also been embedded to D-CENT website (http://dcentproject.eu/resources/).



## Decentralizing Democracy On Our Terms 2016

On the 8 March 2016, an evening about Decentralizing Democracy was organised by Waag, with a special guest writer and researcher Evgeny Morozov. The event also introduced D-CENT and its case studies. The evening was a collaboration between Waag Society, D-CENT and ISOC Netherlands.

Blog post: http://dcentproject.eu/technology-democracy-is-there-any-hope/

The event captures included a full video of the presentations in YouTube channel of Dyne.org (one of the D-CENT partners organizing the event), as well as three interviews with the D-CENT team (filmed by Waag society and published by D-CENT in Vimeo):

- Decentralizing Democracy On Our Terms <a href="https://youtu.be/bK2QdViY5PU">https://youtu.be/bK2QdViY5PU</a>
   Metrics 8/6/2016: 187 views, 6 likes
- Interview with Jaromil Rojo, Dyne.org, 62 views 7/6/2016: <a href="https://vimeo.com/165348947">https://vimeo.com/165348947</a>
- Interview with Francesca Bria, Nesta, 238 views, I like 7/6/2016: https://vimeo.com/165345391
- Interview with Natalie Eskinazi, Thoughtworks, 36 views 7/6/2016: https://vimeo.com/165341512

The interviews have also been embedded to D-CENT website (<a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>) as "Testimonials", and copied to the D-CENT YouTube channel (<a href="https://www.youtube.com/channel/UCx3tS">https://www.youtube.com/channel/UCx3tS</a> liuMH-tVOOQyXoAg).



# ICT2015 2015

ICT2015 – Innovate, Connect, Transform, held on the 20–22 October, was EU's biggest digital research event in 2015. It attracted more than 7,000 ICT professionals. D-CENT showcased its tools in the exhibition area among around 100 best-in-class results of European ICT Research & Innovation projects. D-CENT partners Francesca Bria and Robert Bjarnason participated two sessions in the programme.

The D-CENT booth in the Innovate area was busy with interested people wanting to know more about the project. As one the exhibition materials, D-CENT showed a short video with introductions to the project. The video is not published online, but a glimpse of it can be seen in the photo below.

Blog post: <a href="http://dcentproject.eu/event/ict2015-innovate-connect-transform">http://dcentproject.eu/event/ict2015-innovate-connect-transform</a>



# **Testimonials**

Since 2013, D-CENT has produced and published 45 video testimonials and interviews to introduce the project, co-operation partners, and experts in the field of democracy, participation and economic empowerment. These testimonials have been produced as part of the D-CENT Launch event (London 2014), Mid-point event (Barcelona 2015) and Final event (Madrid 2016). The videos have been made to support the project's dissemination, inspire active dialogue with different stakeholder groups, and of course raise interest and knowledge around the themes D-CENT has been working with.

The videos have been published in the D-CENT Vimeo account (<a href="https://vimeo.com/dcentproject">https://vimeo.com/dcentproject</a>), highlighted in the project website's frontpage (<a href="http://dcentproject.eu/">http://dcentproject.eu/</a> resources section (<a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>), and posted to the blog as individual posts (<a href="http://dcentproject.eu/articles/">http://dcentproject.eu/articles/</a>).

The list of testimonials published in Vimeo between 2013–2016 (newest first) can be found below, with metrics from 7 June 2016. Among the most viewed ones are interviews with Stacy Herbert (co-host of Keiser Report), Jaromil Rojo (Dyne.org), Francesca Bria (Nesta), Evgeny Morozov (author and editor), Pia Mancini (Net Democracy) and Harry Halpin (W3C).

- Pablo Aragon, views 14 <a href="https://vimeo.com/166341748">https://vimeo.com/166341748</a>
- Denis "Jaromil" Roio, views 62 https://vimeo.com/165348947
- Francesca Bria, views 258, likes I https://vimeo.com/165345391
- Natalie Eskinazi, views 36 <a href="https://vimeo.com/165341512">https://vimeo.com/165341512</a>
- Robert Bjarnason, views 28 https://vimeo.com/165258166
- Pablo Soto, views I <a href="https://vimeo.com/165137439">https://vimeo.com/165137439</a>
- Miguel Ardanuy, views 31, likes I <a href="https://vimeo.com/161899941">https://vimeo.com/161899941</a>
- Gemma Galdon Clavell, views 58 https://vimeo.com/154730288
- Evgeny Morozov, views 204, likes I <a href="https://vimeo.com/142913855">https://vimeo.com/142913855</a>
- Carolina Bandinelli, views 135 <a href="https://vimeo.com/123731410">https://vimeo.com/123731410</a>
- Denis Jaromil Roio, views 316 likes 2 https://vimeo.com/121983174
- Ansgar Koene and Yohko Hatada, views 86 <a href="https://vimeo.com/119947812">https://vimeo.com/119947812</a>
- Kristina Donauskyte, views 110 https://vimeo.com/117779141
- Marco Sachy, views 147 <a href="https://vimeo.com/116250134">https://vimeo.com/116250134</a>
- Gunnar Grimsson, views 63 https://vimeo.com/115209858
- Stefano Lucarelli, views 72 https://vimeo.com/107462220
- Pia Mancini, views 250 https://vimeo.com/107461074
- Birgitta Jonsdottir, views 70 https://vimeo.com/104707752
- Evan Henshaw-Plath, views 48 https://vimeo.com/103715368
- Davide Barillari, views 33 <a href="https://vimeo.com/103715236">https://vimeo.com/103715236</a>
- Geoff Mulgan, views 51, like 1 <a href="https://vimeo.com/102233112">https://vimeo.com/102233112</a>

- Jon Kingsbury, views 30 <a href="https://vimeo.com/102231842">https://vimeo.com/102231842</a>
- Hille Hinsberg, views 25 https://vimeo.com/102231324
- Bernard Lietaer, views 62 likes 3 https://vimeo.com/99001481
- Henry Clippinger, views 24 <a href="https://vimeo.com/98309489">https://vimeo.com/98309489</a>
- Francesca Bria, views 295 https://vimeo.com/97640703
- Harry Halpin, views 200 <a href="https://vimeo.com/94952453">https://vimeo.com/94952453</a>
- Max Keiser, views 63 https://vimeo.com/93978103
- Meg Hillier, views 46 <a href="https://vimeo.com/92718113">https://vimeo.com/92718113</a>
- Joonas Pekkanen, views 70 <a href="https://vimeo.com/91387733">https://vimeo.com/91387733</a>
- Fabrizio Sestini, views 54 https://vimeo.com/91387732
- Stacy Herbert, views 334 <a href="https://vimeo.com/91387731">https://vimeo.com/91387731</a>

13 speaker interviews were filmed as part of the Final event in Madrid. Nine interviews were done in English, four in Spanish. Among the most viewed ones are interviews with Richard Bartlett, Raquel Rolnik, Franco Berardi, Baki Yousoufou, Javier Arteaga Romero and Marcelo Branco. These videos were first published in the YouTube account of MediaLab-Prado (Spanish co-operation partner organizing the event). They were then embedded to the D-CENT website under "Testimonials" (http://dcentproject.eu/resources), **D-CENT** YouTube uploaded to and (https://www.youtube.com/channel/UCx3tS liuMH-tVOOQyXoAg) Vimeo and (https://vimeo.com/dcentproject).

The interviews and their number of views in 1/6/2016 in YouTube are listed below:

#### **English**

- Irina Bolichevsky (58 views 1/6/2016): <a href="https://www.youtube.com/watch?v=8PJm-pW-wTM&feature=youtu.be">https://www.youtube.com/watch?v=8PJm-pW-wTM&feature=youtu.be</a>
- Richard Bartlett (168 views 1/6/2016): <a href="https://www.youtube.com/watch?v=ezy8h3Ekzjw&feature=youtu.be">https://www.youtube.com/watch?v=ezy8h3Ekzjw&feature=youtu.be</a>
- Raquel Rolnik (74 views 1/6/2016): https://www.youtube.com/watch?v=GuwxbZ7l8F8&feature=youtu.be
- Francesca Bria (151 views 1/6/2016): <a href="https://www.youtube.com/watch?v=HIS1nD0v">https://www.youtube.com/watch?v=HIS1nD0v</a> 5A
- Franco Berardi (65 views 1/6/2016): <a href="https://www.youtube.com/watch?v=wKsM3e4fH54">https://www.youtube.com/watch?v=wKsM3e4fH54</a>
- Adam Greenfield (45 views 1/6/2016): <a href="https://www.youtube.com/watch?v=LePd0ymy8\_g">https://www.youtube.com/watch?v=LePd0ymy8\_g</a>
- Audrey Tang (52 views 1/6/2016): <a href="https://www.youtube.com/watch?v=\_83kKgTJh2l">https://www.youtube.com/watch?v=\_83kKgTJh2l</a>
- Natalie Fenton (24 views 1/6/2016): <a href="https://www.youtube.com/watch?v=0vwjuMzM">https://www.youtube.com/watch?v=0vwjuMzM</a> ZA
- Baki Yousoufou (76 views 1/6/2016): https://www.youtube.com/watch?v=C78MkCOzcWM

#### Spanish

- Diego Arredondo (24 views I/6/2016): https://www.youtube.com/watch?v=djv\_IFKHMzU
- Marcelo Branco (71 views 1/6/2016): <a href="https://www.youtube.com/watch?v=IEMhWxikBPo">https://www.youtube.com/watch?v=IEMhWxikBPo</a>

- Miguel Arana (51 views 1/6/2016): <a href="https://www.youtube.com/watch?v=4TksbqZrAUA">https://www.youtube.com/watch?v=4TksbqZrAUA</a>
- Javier Arteaga Romero (107 views 1/6/2016): https://www.youtube.com/watch?v=ThW6ovnTUbg



# Showcase uideo

The D-CENT showcase video (4min 39sec) was first published in YouTube as part of the materials of the Final event in Madrid (23–28 May 2016). The video is a short introduction to D-CENT and explains what the project and its tools are all about: what we do, why and how. Currently, the video has had 206 views and 3 likes. It has only recently been added in D-CENT Vimeo account. The video is showcased visibly on the project website, both on the front page and Resources section.

- o <a href="https://youtu.be/iLyyTBVFogE">https://youtu.be/iLyyTBVFogE</a>
- o https://vimeo.com/168764085
- o <a href="http://dcentproject.eu/">http://dcentproject.eu/</a>
- o <a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>

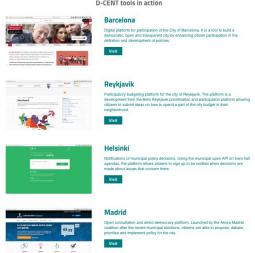


# Tools page

To sum up the progress made with tools, features and piloting, a D-CENT tools page (<a href="http://tools.dcentproject.eu">http://tools.dcentproject.eu</a>) was launched in October 2015. The webpage contains information on why you should use D-CENT and what our tools can be used for. It shares information about the pilots and links to see the tools in action. It visualizes the D-CENT toolbox, including links to demos and the Github repositories per tool.







# ToolsBox

D-CENT ToolBox is a publication giving an introduction to D-CENT tools: what D-CENT has designed, how the tools have been deployed so far, and how one can set up his own D-CENT ecosystem. The brochure is available for download at the Tools page (<a href="http://tools.dcentproject.eu/">http://tools.dcentproject.eu/</a>) and project website (<a href="http://dcentproject.eu/">http://dcentproject.eu/</a>).

#### Download the document:

http://dcentproject.eu/wp-content/uploads/2016/06/D-Cent-toolsbox-final-spreads-1.pdf





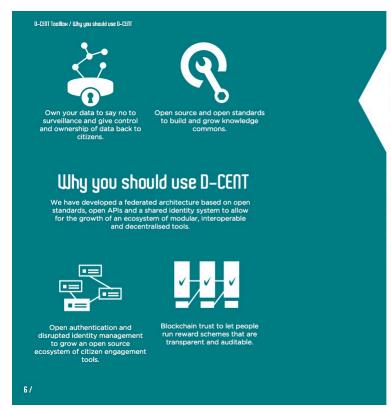
2/



Decide and vote on solutions collectively Propose and draft solutions and policy collaboratively Be informed Implement and and notified reward people on issues that while tracking matter to you The D-CENT tools We have designed enable citizens the tools with to keep informed and participate in these principles issues that matter in mind: A set of standalone interoperable tools which deliver democratic capabilities for communities. Easy to deploy and maintain, allowing communities to own their servers and data. • Communities are free to use as many or as few of the tools as Web-based integration across the tools to allow members of communities to use them easily. Web based integration built on open standards to allow for integration with existing and future tools. 15

D-CENT ToolBox / Introducing the tools

D-CENT ToolBox / Table of Contents



Tool table of contents

- 08. Citizen notifications
- 12. Collaborative policy making
- 20. Electronic uoting
- 22. Blockchain reward scheme
- 24. Setting up your D-CENT ecosystem

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#### decisions.okf.fi

This notification service lets citizens sign up to receive information on municipal decisions of interest to them. Currently in use in Helsinki, it also offers citizens the opportunity to participate in decisions that involve their municipality, and crowdsources content that can then be used in the decision-making process. Its aim is to create more online and offline political engagement.

#### WHAT DOES IT DO?

The tool allows citizens to search for municipal decisions that match their interests. Once a citizen has performed a search, they are given the option of subscribing to future municipal decisions which match their search criteria. Their email address and search criteria are then stored and emails are generated and sent when a new decision is made.

On the decision pages, users can share the issues to social media and - importantly - they can open up a discussion related to that topic.

D-CENT ToolBox / Citizen Notification

#### THE TOOL IN ACTION

The decision-making data utilised for the D-CENT pilot service in Helsiniki is fetched from Open Ahlpi, an award-winning open API providing access to all municipal decisions made by the Helsinik City Council. Currently, the Open Ahlpi interface contains over 40,000 agenda items and over 21,000 issues from more than 8,000 meetings.

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#### **D-CENT**

# D6.3.3 Production and promotion of multimedia content from events



Mooncake is a notifications tool that securely notifies an organisation's members of events and activity in its D-CENT ecosystem. D-CETT ToolBax / Citizen 1

#### WHAT DOES IT DO?

Mooncake aggregates data from different sources into a feed. This feed updates as new data is published so that users are aware of any activity in their network. This network can consist of multiple apps, including both those within the D-CENT ecosystem and additional custom tools, provided they publish data in the same format.



#### **TECHNICAL SPECS**

Mooncake was built in Clojure, a JVM-based language. Client-side code is written in ClojureScript and the CSS files are written in Sass. It uses a MongoDB database to store the activities.





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# Collaborative Policy Making Collaborative policy making This set of tools enables citizens to participate in the policy making process using collaborative online platforms. D-CENT is currently running a series of pilots that are testing the technology and using them in real world settings.

#### WHO ARE THEY FOR?

These tools are aimed at democratic organisations that want to involve their members to make consistent and fair decisions or introduce new policy in order to achieve desired outcomes. They can be used to engage citizens in writing political manifestos, determining political manifestos, determining policy priorities, deciding about the allocation of municipal budget and actively participating in the political decision-making process. So far they have been tested by political parties, cities, local councils, members of Parliaments, community groups and grassroots organisations.

#### Objective 8

Objective 8 is a policy drafting tool that allows organisations to work with their members to produce transparent and crowd-sourced policies. Often a policy document is written by a single person or small team, and not shared until complete. Objective 8 has been designed to help organisations create policy in a more open, transparent and collaborative way. It allows a wider community to shape and inform policy drafts compared with the traditional method.

#### WHAT DOES IT DO?

The tool supports the idea of collaboratively producing policy by allowing members of a community to review, comment and annotate versions (drafts) of a policy. The feedback provided by the community is then made accessible to the policy writers so that it can be included in the next version of the draft.

Through the tool, users can gather community opinion, generate ideas, share, discuss, vote and collaborate with experts to draft the new policy. This could include specific policies, manifesto pages, election promises, etc.

#### FEATURES

- Create policy ideas: Users create a policy idea - called an 'objective' - that acts as an individual and shareable area of the site and is a hub for discussion, gathering opinions and discussing drafts of policy documents.
- Ask questions and submit answers: Questions can be attached to objectives in order to gather community feedback and consensus around a specific issue or point of discussion.

#### D-CENT ToolBox / Collaborative Policy Making

- Comment on a policy:
  Comments can be added
  on the objective page and
  on drafts of documents,
  allowing users to discuss
  the overall intent of a policy
  being produced as well as
  the content at the document
  level.
- Share via social networks: Each objective and question can be shared via Twitter, Facebook, Reddit and other social media in order to gather input and feedback from the community.

#### TECHNICAL SPECS

Objective 8 was built in Clojure, a JVM-based language. It uses a PostgreSQL database to store the data. It supports authentication through Facebook, Twitter and Stonecutter using the OpenID Connect specification.

#### FIND OUT MORE

You can find our more at: objective8.dcentproject.eu

Or find it on Github at: github.com/d-cent/objective8



Consul is an e-government and e-participation digital platform software originally developed for the Madrid City government. Since it launched in September 2015, new features have been added and other cities have started to use the software to develop their own participatory digital platforms - including Barcelona.

The main principles on which the platform is based are: open participation, transparency, the combination of online and offline participation, and citizen empowerment. The platform helps to manage the complexity of participation, which is often a challenging task for councils. The platform brings government closer to the citizenry by opening up direct participatory channels for policy making.

Consul allows citizens to be an active part of the city government by offering them different kinds of participatory mechanisms for direct democracy, deliberation and other collaborative political

Consul allows users to launch collective debates, to propose and support proposals, to organise physical meetings, to run citizen surveys, to organise votes on how investment should be distributed, or to write laws in a collaborative way. In summary, a key value has been to integrate several functionalities into the same digital participatory platform.

#### FEATURES:

- Start debates: the platform provides an open space for sharing and discussing the things that matter to citizens.
- Open proposals: it allows citizens to submit proposals related to the kind of city that they want to live in.
- Make collaborative decisions: citizens can vote on whether to accept or reject the most supported proposals. If a proposal is accepted by the majority, the City Council accepts it as its own and makes it happen.
- Participate in budgets: it enables citizens vote to decide how to distribute investment across the city and the districts.

D-CENT ToolBox / Collaborative Policy Making

#### TECHNICAL SPECS

Consul is a free software, with licence AGPLv3, which means that anyone can use the code freely, copy it, see it in detail, modify it and redistribute it with the modifications.

#### FIND OUT MORE

decidim.barcelona

decide.madrid.es decidim.barcelona github.com/consul/consul github.com/ AjuntamentdeBarcelona/

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Your Priorities is a social network app designed specifically for citizens.

#### WHAT DOES IT DO?

It helps to connect citizens and government in order to give citizens more influence on policy and budgets while building up trust between citizens and government.

#### FEATURES:

- Allows citizens to submit and prioritise ideas.
- Ideas can debated, with points awarded for and against and debate points prioritised.
- Includes a Facebook style newsfeeds for ideas, groups, communities and domains.
- Features activity streams and browser and email notifications.
- Google Maps and Google Streetview integration for
- Support for social media login and SAML for electronic IDs.

#### **TECHNICAL SPECS**

Open Standards used: Web Components, HTML, Ecmascript, D-CENT ToolBox / Collaborative Policy Making

#### THE TOOL IN ACTION

#### Better Reykjavik

The city of Reykjavik has been using Your Priorities since 2010, both for getting citizens' voices heard at city council meetings and to gather and prioritise ideas for participatory budgeting.

#### Rahvakogu People's Assembly in

After political scandals in Estonia After political scandals in Estonia in 2012, grassroots organisations with official ties led a law reform project. Ideas were gathered through Your Priorities, which was installed and modified locally. Over 50,000 people took part and submitted over 2,000 proposals. The President of Estonia submitted the top 15 ideas to the Parliament, and seven of those bave since and seven of those have since become Estonian law

#### Pirate Party 2015 Annual Meeting

The Icelandic Pirate Party. which holds five percent of seats in Parliament, used Your Priorities to communicate with its members to find out their most important common priorities.





#### **D-CENT**

# D6.3.3 Production and promotion of multimedia content from events



#### AGORA VOTING

A secure open-source online voting software that protects the privacy of the vote and makes elections end-to-end verifiable.

#### WHAT DOES IT DO?

The tool allows organisations to carry out secure, flexible and transparent elections online. Votes are encrypted by the voter's web browser and are kept private from even the election administrators. It has been used in multiple elections in Spain, including by political parties such as Podemos to do internal binding elections.

#### FEATURES:

- Voter authentication and authorisation: multiple options for checking the authenticity of voters, e.g. via codes delivered by post, ID card recognition, one-time SMS/email password codes.
- Secure private voting: ballots are encrypted in the web browser.
- Verifiable and transparent results: a fully verifiable counting process that opens the ballot boxes and tallies the results, preserving the secrecy of the vote.

D-CENT ToolBox / Electronic Voting

 Multi-device: users can vote from laptop, tablet or mobile device.

#### TECHNICAL SPECS

- Scalable to hundreds of thousands of votes.
- Easy-to-use voting and administrative web-based interfaces.
- Modular software design; easy to integrate with other tools, such as external authentication methods.
- ElGamal homomorphic encryption scheme.
- Schnorr proof of plaintext knowledge [11] to make the scheme CCA2-secure.
- The cast-or-audit mechanism implemented at the voting booth is exercised by enough voters to render altering ballots on a large scale very unlikely.





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# Blockchain reward scheme Freecoin You can find out more at freecoin.ch Or find it on GitHub at github.com/d-cent/freecoin

An experimental element of the D-CENT project has been developing Freecoin.

Freecoin is a toolkit to let people run reward, remuneration and incentive schemes that are contextually transparent and can be inscribed in different blockchain backends. Freecoin is made for participatory and democratic organisations who want to incentivise transparency and management agility.

#### WHAT DOES IT DO?

Using Freecoin, organisations can design and run reward schemes that use digital currencies and vouchers, and that are transparent and auditable. It is a software codebase to operate Trust Management Systems among individuals and organisations. When systems users are humans, Trust Management is an area of information technology that aims to improve the operation of open, distributed systems by predicting or influencing the behaviour of their users. When applied to human users, Trust Management methods attempt to leverage the human capacity for social trust or dis-trust.

With Freecoin, communities can run decentralised incentive and reward structures in terms of tolerance to risk. It allows communities and organisations to engage in transactions that have real world desirable impact and that they produce and construct collectively. At the same time it allows for complete democratic oversight on transaction history and collective deliberation on social currency systems, i.e. the rules of engagement and reward as a function of reputation management.

#### TECHNICAL SPECS

Freecoin is free and open source (Affero GNU General Public License v3+). It is written in Clojure to offer a RESTful API and a clean user interface to improve the developer exp erience and facilitate its adoption by front-end software applications. In brief, Freecoin allows RESTful APIs to be put in communication with distributed ledgers. It can be used standalone or integrated into systems.

Page State S

N=CENT ToolBox / Blockchain Reward Scheme





#### WHY THE D-CENT ECOSYSTEM?

D-CENT has brought together the largest European community of open-source democracy tool developers, hackers, grassroots citizen movements and policymakers.

We aim to create a uniquely European open and decentralised approach, aimed at empowering ordinary citizens to take action for the common good. This would be an alternative to closed and centralised internet platforms whose business models rely on aggregating users' information and monetising the identity and social data of their users.

We value privacy and security, and our tools are built on open-source code and open standards. D-CENT federates these tools, but they can be combined in many ways to support specific democratic processes. The D-CENT tools build on open standards for a distributed identity management system that gives people control over their own social data.

#### STONECUTTER

The foundation for the D-CENT system is Stonecutter, a privacy-aware open authentication and identity management tool that provides a single sign on for using the D-CENT tools and applications. This system is designed to be straight-forward for community groups to setup and host, allowing users to authorise access to their data for use in various applications from an easy-to-use dashboard, without resorting to centralised platforms.

#### WHAT DOES IT DO?

The tool provides federated and privacy-aware user management for organisations. It can be used to provide users with a single account to access multiple websites in their community. This allows users to sign in to different applications using just one password.

Stonecutter is open source and self-hosted, so any organisation can use it to manage the user base of their applications. It also provides users with a clear understanding of what information they are sharing with the websites they're connecting to.

#### D-CENT ToolBox / Setting up

#### TECHNICAL SPECS

Stonecutter was built in Clojure, a JVM-based language. Client-side code is written in ClojureScript and the CSS files are written in Sass. It uses a MongoDB database to store the user data.

#### THE TOOL IN ACTION

Stonecutter is currently being used by the following groups

- A British political party, to allow everyone to contribute to their campaign, including those who do not have a Facebook or Twitter account or who do not wish to link their social and political profiles.
- New Garden Cities Project, to allow those who do not have social media accounts to engage with the project.
- Internally at ThoughtWorks, to ensure that only trusted users have access to sensitive discussions.



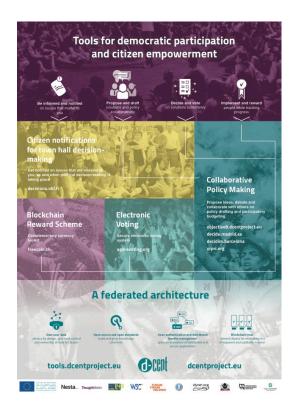
# Main achieuements (publishable summary)

To communicate its results, D-CENT has produced a publishable summary, which has been updated several times during the course of the project. The brochure includes introduction to D-CENT, why the tools should be used and how they can be utilized to support democratic processes. The leaflet also introduces the pilots and actual tools, plus summarizes the results, awards, and other achievements of the D-CENT project.

The last publishable summary was edited, published and printed for the Final event in Madrid. It is available for download at the project website's front page (<a href="http://dcentproject.eu/">http://dcentproject.eu/</a> and Resources section (<a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>).

#### Download the document:

http://dcentproject.eu/wp-content/uploads/2016/06/D-CENT\_PUBLISHABLE-SUMMARY-05-2016 A5 final web.pdf





#### Technologies for 21st century democracy

D-CENT (Decentralised Citizens ENgagement Technologies) is a Europe-wide project bringing together citizen-led organisations that have transformed democracy in the past years, and helping them in developing the next generation of open source, distributed, and privacy-aware tools for direct democracy and economic empowerment.

Lean UX development: From users' needs into features D-CENT is running large-scale pilots in Spain, Leeland, and Finland through Lean UX experimentation, leveraging existing network movements with a user-base of tens of thousands of neeple

D-CENT builds on Europe's largest experiments in direct democracy—the Open Ministry crowdsourcing site linked into parliament in Finland; the e-democracy website Better Reykjawik in Iceland; Podemos, the bottom-up Spanish political movement, and the municipal citizen coalitions Barcelona en Comù and Ahora Madrid.

D-CENT will grow longer-term alter-natives to today's highly centralised platforms and power structures and promote the development of know-ledge, digital infrastructures and data for the common good.

#### What does D-CENT do?

What does D-CENT do?

The D-CENT tools enable citizens to be informed and get real-time notifications about issues that matter to them; propose and draft solutions and policy collaboratively, decide and vate on solutions and collective municipal budgeting; and finally implement and reward people with block-testing and properties of the properties of th chain reward schemes













#### Why you should use D-CENT?

D-CENT tools form a federated architecture based on open standards, open APIs and a shared identity system to allow for the growth of an eco-system of modular, interoperable and decentralised tools.



Own your data to say no to surveillance and give back citizens control and ownership of data



Open source and open standards to build and grow knowledge



Open authentication and distributed identity management to grow an open source

eco-system of citizen engagement tools



Blockchain trust to let people run reward schemes that are transparent and auditable



#### **Large-scale Democracy Pilots**

Barcelona
Digital platform for participation of
the City of Barcelona. It is a tool to
build a democratic, open and transparent city by enhancing citizen
participation in the definition and
development of policies.
decidim.barcelona

Reykjavik
Participatory budgeting platform for
the city of Reykjavik. The platform is
a development from the Betri
Reykjavik prioritisation and participation platform allowing citizens to
submit ideas on how to spend a part
of the city budget in their neighborhood. reykjavik.is/betrihverfi

#### Helsinki

Helsinki
Notifications of municipal policy
decisions. Using the municipal open
API on town hall agendas, service
allows citizens to sign up to be notified when decisions are made about
issues that are of interest or concern
to them decisions after to them. decisions.okf.f

Madrid
Open consultation and direct
democracy platform launched by
the city of Madrid after the recent
municipal elections. Enables citizens
to propose, debate, prioritise and
implement policy for the city.
decide.madrid.es











#### **Digital tools for Democracy**

D-CENT allows people to discuss and share content, engage in mass scale deliberation, collaborative policy ma-king, and voting.

The tools form a federated and distributed architecture. They can be combined in many ways to support demorative processes.

Collaborative policy making.

#### Blockchain reward and trust scheme Freecoin.ch is a set of tools to let people run reward schemes that are transparent and auditable.

Collaborative policy making
Objective8 helps to propose ideas and collaborate on policy drafting.

Electronic Voting
Agora Voting offers auditable, transparent and fully verifiable electronic elections.

Common open authentication
An open authentication and identity management tool called Stonecutter, which provides a single sign on for using the D-CENT tools and applications.





#### Awards and exhibitions

Prix Ars Electronica is one of the most important yearly prizes in the field of electronic and interactive art, computer animation, digital culture and music. In 2016, D-CENT was awarded with an Honorary mention in Digital communities category.

Part of the EU CAPS initiative

ISOC Internet Awards
The Internet Society in Netherlands nominated D-CENT Freecoin among ten the most innovative and interesting initiatives to receive the Internet Innovation Award 2016.

Part of the EU CAPS initiative D-CENT is part of a larger set of Collective Awareness Platforms for Sustainability and Social Innovation programme lounched by the European Commission with over 60ML euros.

Big Bang Data D-CENT was showcased at Somer-set house in London. The Big Bang Data exhibition explored datafication through the work of artists, desig-ners, journalists and visionaries.



CAPS aims at designing and piloting online platforms creating awareness of sustainability problems and offering collaborative solutions to enable new forms of social innovation.



Multidisciplinary research
An integrated techno-socio-econonic analysis has been carried out on network models of emerging social movements, demomovements, new economic models based on knowledge commons, alternatives to data marketplaces, distributed architectures, new models for 
citizen control of personal and social 
data, privacy and security by design.

The Centre d'économie de la Sor-bonne, Dyne, and Nesta investi-gated the experiences of comple-mentary currencies at the light of the Bitcoin revolution. As a result, D-CENT developed a complementary currency tooklit to manage commu-nity trust, reputation, and provide a blockchain reward scheme that is au-ditable and transparent.

D-CENT has contributed actively to the development of open social web standards, an open standardization effort led by the W3C.

All research reports are available at deep to the control basing the transfer basing t

Participate
D-CENT tools have shown to be very
successful and are now mature to be
adopted by many other cities, democratic organisations, parties and parliaments around the world.

We call for open source developers,

dcentproject.eu tools.dcentproject.eu

github.com/D-CENT

# Project website update

Towards the end of the project D-CENT needed to simplify the project website (<a href="http://dcentproject.eu/">http://dcentproject.eu/</a>) and make it more aligned with the tools page (<a href="http://tools.dcentproject.eu/">http://tools.dcentproject.eu/</a>). It was necessary to have these two websites visibly linked and support each other. The plan is to keep both websites online after the project ends.

- http://dcentproject.eu will focus on communicating the D-CENT project's results, outputs and background story. It will be the place to share research deliverables, publications, videos etc. There is a visible button on the front page linking to the tools page. Also the most important materials (Toolbox, Showcase video, Publishable summary) are visibly highlighted in the front page. Once the project ends, the project website will stay online but static.
- http://tools.dcentproject.eu/ will focus on how a community/town hall/political organisation can start using D-CENT. It offers developers guidelines and demos, and information how they can contribute to the growing eco-system.

There were a number of changes made to the website, the main ones being:

- The design was aligned with tools.dcentproject.eu.
- Navigation was simplified and subpages removed.
- The project deliverables (labeled "Research") were made more accessible by adding categories which help people to understand which deliverables are linked together and what is the general topic they are dealing with. The categories are Collective intelligence, Democracy, Complementary currency and Standards. <a href="http://dcentproject.eu/resources/">http://dcentproject.eu/resources/</a>

#### D-CENT in Action

Explore the large-scale pilots that D-CENT partners have been conducting, involving thousands of citizens across Europe in municipal decision-making, policy and budgeting processes.







https://decidim.barcelona/





https://decide.madrid.es/

Read more









