

# Final event

## Decentralised Citizens ENgagement Technologies

Specific Targeted Research Project Collective Awareness Platforms



Creative Commons  
Attribution-NonCommercial-  
ShareAlike 4.0 International  
License



FP7 – CAPS  
Project no. 610349  
D-CENT  
Decentralised Citizens  
ENgagement Technologies

Lead beneficiary:  
Forum Virium Helsinki

DS.4 Final event  
June 2016  
Version number: 1

Authors:  
Kaisa Eskola (FUH)

Editors and reviewers:  
Francesca Bria (Nesta)  
Orpa Haque (Nesta)



**FORUM  
VIRIUM  
HELSINKI**



The work leading to this publication has received funding from the European Union's Seventh Framework Programme (FP7/2007 – 2013) under grant agreement n° 610349.

The content of this report reflects only the author's view and that the Commission is not responsible for any use that may be made of the information it contains.



Project no. 610349

D-CENT

## Decentralised Citizens Engagement Technologies

Specific Targeted Research Project

Collective Awareness Platforms

### D6.4 Final event

Version Number: I

Lead beneficiary: Forum Virium

Due Date: 13 June 2016

Author(s): Kaisa Eskola, FVH

Editors and reviewers: Francesca Bria, Orpa Haque

Dissemination level:		
<b>PU</b>	Public	<b>X</b>
<b>PP</b>	Restricted to other programme participants (including the Commission Services)	
<b>RE</b>	Restricted to a group specified by the consortium (including the Commission Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	

**Approved by: Francesca Bria**

**Date: 8 June 2016**

This report is currently awaiting approval from the EC and cannot be not considered to be a final version.

# Contents

Executive Summary .....	3
Objectives.....	4
Background .....	5
Invitation .....	6
Democracy Lab .....	8
International Conference.....	11
Communications.....	16
Landing page.....	18
Event capture .....	19
Event materials .....	22
Social media.....	23
Hashtag metrics .....	26
Metrics from @dcentproject.....	30
D-CENT Facebook .....	32
Press coverage overview.....	34
Attachment 1: Event Materials .....	39
Attachment 2: Attendee list.....	<b>Errore. Il segnalibro non è definito.</b>
Attachment 3: Press coverage.....	53



# Executive Summary

“You’re the generation that will change this country’s state of affairs and will build a different kind of democracy,” Manuela Carmena, mayor of Madrid.

“Protesting is not enough, we must transform the power structures,” Wikileaks’ founder Julian Assange.

[Democratic Cities – Commons technology and the right to a democratic city](#), has been the biggest European event so far on network democracy, new forms of citizen participation, digital tools for democratic participation, and urban commons. Organised on the 23–28 of May in Madrid, the inspiring week and its sessions joined together close to 500 participants to talk, workshop, discuss and debate about future democratic cities. It was also the final event of the D-CENT project, showcasing our results, tools and research.

The intense week started with five-day **Democracy Lab**, collecting large number of people to share, survey, debate and suggest ideas as to where the world is heading regarding direct democracy, citizen participation, commons networks, and open source software. As the closing session of the lab, D-CENT session “Technologies and institutions for 21st century democracy” was held with eight international speakers addressing new and different ways of democracy-building around the world.

The week culminated to the two-day **International Conference**, offering unique setting of interviews, conversations, panels, and debates with 35 speakers all around Europe. With keynotes like **Manuela Carmena, Julian Assange, Paul Mason, Evgeny Morozov, and Raquel Rolnik**, we explored the future of digital democracy. D-CENT partners spoke in several panels and sessions.

Democratic Cities event received good coverage in the Spanish media, including a number of articles in online media, printed publications, television and radio. This was the result of active local press work, promotion and communication, as well as well-attended press conference and well-formulated press release. The event was also very visible in the social media, especially Twitter.

The Democratic Cities event was organised by D-CENT, Nesta, Medialab-Prado, Museum Reina Sofia, City of Madrid, City of Barcelona, and supported by Labodemo, redecentralize.org.

# Objectives

The objectives of the D-CENT final event were to:

- Showcase the results of the D-CENT project: support the dissemination of project results and exploitation of project outputs engaging a large number of stakeholders, ranging from practitioners, academics, democracy activists, policy-makers, technologists, and citizens at large.
- Give clear signal to our stakeholder groups that even though D-CENT ends as a project, the work will continue to grow and sustain the eco-system and increase co-operation between cities, institutions and citizens towards transparency, openness and real democracy.
- Offer a space (the Democracy Lab) for experts in the field, civil society and social activists to exchange ideas and to stimulate discussion around network democracy, new forms of citizen participation, digital tools for democratic participation, and urban commons.
- Reach beyond the audience present at the event through streaming, news and social media updates, and by capturing the event through blog posts, videos and mainstream media coverage.

## Background

In the event roadmap, D-CENT has listed three main project seminars to raise awareness about the project and boost interaction with stakeholder groups. As a consequence, the project has already previously organized two successful major conferences: the Launch event in London (March 2014), and the Midpoint event in Barcelona (May 2015).

Towards the end of the project, the planning of the Final event was started at the beginning of 2016. The event evolved into a week-long programme of activity organized on the 23–28 May in Madrid, with several co-operation partners. The event *Democratic Cities – Commons technology and the right to a democratic city* was divided into two main sections: **Democracy Lab** and **International Conference**.

The event brought together close to 500 participants people with different backgrounds: academics, activists, politicians, hackers... The pre-registrations included 362 people for the Democracy Lab and 511 people for the International Conference.

- Democracy Lab (23–27 May) offered workshops, hackathons and open sessions to develop, think and design tools, processes and strategies for democratic participation. It also had a two-day unconference, with presentations selected via Open Call.
- International Conference (27–28 May) offered panels, debates and roundtables, lining up 35 high-level speakers from all over Europe. The event discussed themes close to D-CENT, like network democracy, new forms of citizen participation and digital commons in Democratic Cities. The conference was also a chance to showcase the success of D-CENT project and look at the future of digital democracy.

In order to succeed in this quite ambitious and massive event, D-CENT joined forces with Spanish partners Media-Lab Prado, Labodemo, Museum Reina Sofia, City of Madrid, and City of Barcelona. Nesta was leading the arrangements and had a strong role in creating the programme and inviting speakers. Nesta also hired an event producer to give extra hand in event production. Medialab-Prado was the important partner in formulating and delivering the Democracy Lab activities, and was leading the Spanish communications as well as local press activities. Medialab-Prado had also an active role in Spanish social media management and promotion.

Forum Virium Helsinki gave full support in event production, material production and overall communications, as well as kept all D-CENT communications channels active before, during and after the event, supporting all communications of the event. All D-CENT partners contributed actively by speaking at the conference and promoting the event in their communication channels.

In addition to organisers D-CENT, Nesta, Medialab-Prado, Museum Reina Sofia, City of Madrid, City of Barcelona, the event was supported by Labodemo and [redcentralize.org](http://redcentralize.org).

# Invitation

The invitations were sent in English and Spanish. Here's an example of a reminder sent out on the 12 May (link: [http://eepurl.com/b0\\_CGn](http://eepurl.com/b0_CGn)):



**Democracy Lab:** 23–27 May 2016, Medialab-Prado Madrid  
**D-CENT International Conference:** 27-28 May 2016, Museo Reina Sofia Madrid

*The Democratic Cities – Commons technology and the right to a democratic city* event is fast approaching. Please, join us from the **23–28 May in Madrid, Spain**.

The event will be a unique opportunity to discuss **network democracy**, **new forms of citizen participation**, **digital tools for democratic participation** and **urban commons** for democratic cities. We will expect +400 academic, activists, politicians and hackers to participate the event.

The full programme and speakers introductions are now available. Read our updates, get inspired and [Join us](#) !

The event is organised by D-CENT, Nesta, Medialab-Prado, Museo Nacional Centro de Arte Reina Sofia, City of Madrid, City of Barcelona, and supported by Labodemo and redecentralize

Follow us: [#DCENTMadrid](#) [#DemocraticCities](#)

[>> Meet the speakers](#) [>> Our Blog](#) [>> Register](#)  
[>> En Español](#)

\*\*\*\*\*

## **Democracy Lab 23–27 May**

Explore tools, processes and strategies for democratic participation

[Full Programme](#) | [Read More](#) | [Register Now](#)

The *Democratic Cities – Commons technology and the right to a democratic city* event begins with a five-day **Democracy Lab** offering a wide range of **hands-on trainings, workshops, hackathons** and a **two-day unconference** with presentations selected via Open Call.

**D-CENT project** will host several sessions showcasing open source and privacy-aware **Digital Democracy tools** that have been piloted and tested across Europe with political parties. The City of Barcelona and **LaboDemo** will explore how to manage a horizontal, transparent and collaborative network for large scale participation. In collaboration with **Fundació Cívica**, a datathon will share datasets of networks from **Decide Madrid** and demonstrate how to explore and navigate the data. Finally, the two-day unconference will provide an open space for initiatives developing privacy-aware, open source, and distributed technologies to showcase their work, share demos, debate and plan future development.

**International Conference 27–28 May**

Technologies of the Democratic City

[Full Programme](#) | [Read More](#) | [Register Now](#)

**D-CENT** is the biggest European project on direct democracy and citizen engagement. The **International Conference** in Madrid, organised as part of the Democratic Cities – Commons technology and the right to a democratic city event taking place from the 23–28 May, will conclude the week's activities, and showcase the results of the D-CENT project.

The **conference** is a unique chance to hear a wide range of thought leaders, policy-makers, urban planners, philosophers, activists and academics discussing the future of citizen led movements and democratic technology. View the [full programme](#) and [register!](#)

Speakers include:

**Julian Assange**, Wikileaks | **Francesca Bria**, D-CENT | **Fabrizio Sestini**, European Commission | **Raquel Rolnik**, University of São Paulo | **Manuela Carmena**, Mayor of Madrid | **Paul Mason**, The Guardian | **Evgeny Morozov**, author and editorialist | **Francesco "Bifo" Berardi**, writer and philosopher | **Carlos Prieto del Campo**, Museo Reina Sofia | **Renata Avila**, Web We Want Foundation | **Pablo Soto**, Madrid City Council | **Sergio Amadeu de Silveira**, Professor, Federal University of ABC | **Adam Greenfield**, writer and urbanist | and many more...

[>> En Español](#)**Register**

Nesta...

MEDIALAB  
PRADO

# Democracy Lab

The [Democracy Lab 23–27 May](#) brought together civic society organizations, innovators, citizens, companies, and public sector officials to get more hands-on knowledge on how to set up and sustain successful citizen-driven organizations enabled by digital technology and gaining the largest social and political impact.

The five days offered a wide range of hands-on trainings, workshops, hackathons and a two-day unconference. Altogether, the Democracy Lab had 362 people registered for its different sessions<sup>1</sup>. See the full programme here: <http://democratic-cities.cc/schedule>.

As part of the lab, a two-day unconference *Initiatives for open democracy and a decentralized Internet* was hosted by D-CENT, Redecentralise.org, and Labodemo.net. It provided an open space for initiatives developing privacy-aware, open source, and distributed technologies to showcase their work, share demos, debate and plan future development. Running it in the format of “unconference” meant that the talks, sessions and presentations were selected and scheduled by attendees on the day. Through an Open Call, we looked for groups and individuals to contribute to the sessions. The call was a success: it produced 60 proposals from different disciplines. The chosen participants are introduced here: <http://dcentproject.eu/open-call-results-great-interest-in-the-democracy-lab-unconference-in-madrid/>

A workshop hosted by the City of Barcelona and LaboDemo examined how to set up a Network of democratic Rebel Cities. Participants were trained on how to manage a horizontal, transparent and collaborative network for large-scale participation to integrate collective intelligence of citizens into the policy making process, and how to define shared principles and processes for democratic organizations.

In collaboration with Fundació Civio, a datathon shared datasets of networks from Decide Madrid and demonstrated how to explore and navigate the data. Democracy Lab was also hosting a Coding Democracy hackathon that contributed to Consul, the biggest open source participation platform in Spain. Bruno Kaufmann hosted a workshop *How to make modern direct democracy to work* which worked to produce a short-list of concrete practical steps towards making modern direct democracy work at the local, regional, national and transnational level.

As part of the lab, a D-CENT session *Technologies and institutions for 21st century democracy* was held with eight international speakers addressing new and different ways of democracy-building around the world. D-CENT partners Thoughtworks, Dyne.org and Citizens Foundation introduced the D-CENT Toolbox, with tools like Your Priorities, Mooncake, Objective8, Stonecutter and Freecoin (Link to session details: <http://democratic-cities.cc/sessions/d-cent-and-partners/>).

---

<sup>1</sup> As the Democracy lab workshops and sessions didn't include formal registration, we will refer to the total number of people signed in with pre-registration.

In addition to D-CENT session, the project partners presented in following workshops:

- How to increase citizens participation: Lessons from Iceland and elsewhere  
May 23 2016, Gunnar Grímsson, Citizens Foundation  
<http://democratic-cities.cc/sessions/how-to-increase-citizens-participation-lessons-from-iceland-and-elsewhere/>
- Data Journalism with Decide Madrid  
May 24 2016, Pablo Aragon, Eurecat  
<http://democratic-cities.cc/sessions/periodismo-datos-decide-madrid/>
- Digital Democracy: D-CENT, citizen engagement and economic empowerment  
May 25, 2016, Francesca Bria, Nesta; Irina Bolichevsky, W3C  
<http://democratic-cities.cc/sessions/digital-democracy-d-cent-citizen-engagement-and-economic-empowerment>

The event also marked the start of the Cities for Change Network and Democratic Commons Network (Red de Comunidades Democráticas), aiming to make to make cities more democratic, by sharing organizational models, technologies, practices, legal material, narratives, and open resources that configure collaborative participation in democratic ways.

Event videos from streaming:

- Day 1 (775 views 1/6/2016) <https://www.youtube.com/watch?v=2R6yxQD6GTs>
- Day 2 (544 views 1/6/2016) <https://www.youtube.com/watch?v=meE36QM2Tgk>
- Day 3 (168 views 1/6/2016) <https://www.youtube.com/watch?v=OoGog-9pmqA>
- Day 4 (230 views 1/6/2016) [https://www.youtube.com/watch?v=eu66XIR\\_trU](https://www.youtube.com/watch?v=eu66XIR_trU)

Read blog articles about Democracy Lab:

- From the squares to decentralized politics  
<http://dcentproject.eu/from-the-squares-to-decentralized-politics/>
- Projects and tools that will open democracy  
<http://dcentproject.eu/projects-and-tools-that-will-open-democracy/>
- Networks, technologies and open, collaborative narrative  
<http://dcentproject.eu/networks-technologies-and-open-collaborative-narrative/>



Pictures CC BY-SA 2.0 David Fernández (La Manada) Medialab Prado:

<https://www.flickr.com/photos/medialab-prado/sets>





# International Conference

The International Conference (27–28 May) concluded the week's activities, and was a chance to showcase the results of the D-CENT project. The conference gathered 511 pre-registrations and 316 participants<sup>2</sup>. View full list of people registered (<http://democratic-cities.cc/wp-content/uploads/2016/05/Commons-technology-and-the-right-to-a-democratic-city-Attendee-List.pdf>), also included as [Attachment 2](#).

The two-day programme had 35 speakers, including high-level policy makers, academics, activists, civic society organizations and hackers from all over Europe.

## **Programme 27 May 2016**

### **09:15 - 10:00 Registration and refreshments**

#### **09:00 - 10:10 Welcome**

Carlos Prieto del Campo, Director, Museo Reina Sofia Study Centre

#### **10:10 - 10:20 Setting the scene: Technologies of the Democratic City**

Francesca Bria, Technology and innovation policy advisor, D-CENT Project Coordinator, Nesta

#### **10:20 - 10:30 Growing collective platforms and digital democracy in Europe**

Fabrizio Sestini, Senior Expert, Digital Social Innovation, European Commission DG Connect

#### **10:30 - 11:00 Empowering citizens: towards new forms of democracy**

Manuela Carmena, Mayor of Madrid in conversation with Paul Mason, Journalist, The Guardian

#### **11:00 - 11:30 Late Neoliberalism: The Financialization of Cities and new movements for the Right to the City**

Introduced by Carlos Prieto del Campo, Director, Museo Reina Sofia Study Centre Raquel Rolnik, Professor, School of Architecture and Urban Planning, University of São Paulo

#### **11:30 - 12:00 Refreshments**

#### **12:00 - 12:30 Beyond surveillance capitalism: Towards democratic alternatives**

Julian Assange, Founder, WikiLeaks, in conversation with Pablo Soto, Councillor for Citizen Participation, Transparency and Open Government

---

<sup>2</sup> The International Conference had 511 people registered. 166 people of these checked in, but approximately 150 people came without pre-registration. This leads to a total of 316 attendees, plus speakers and staff.

**12:30 - 14:00 Post-capitalism, digital commons and democratic cities**

Chair: Francesca Bria, Technology and innovation policy advisor, D-CENT Project Coordinator, Nesta  
Paul Mason, Journalist, The Guardian; Trebor Scholz, Activist-scholar, The New School  
Francesco Berardi, Writer and philosopher; Evgeny Morozov, Author and editorialist

**14:00 - 16:00 Lunch, networking and a chance to view the museum****16:00 - 17:30 Direct Democracy: New opportunities in the Digital Age for reinventing politics**

Bruno Kaufmann, Chairman, Democracy and Election Commission, City of Falun, Sweden  
Theo Schiller, Professor of Political Science, Emeritus, Institute of Political Science, Philipps University Marburg  
Adam Greenfield, Writer and urbanist  
Andreas Gross, Director, Atelier pour la Démocratie Directe, Switzerland  
Marília Jahnel de Oliveira, Coordinator, Right to the City, Municipal Secretariat for Human Rights and Citizenship, São Paulo

**17:30 - 18:00 Closing remarks**

Pablo Soto, Councillor for Citizen Participation, Transparency and Open Government, City of Madrid

**18:00 - 19:45 Workshop: Making Modern Direct Democracy Work**

Bruno Kaufmann, Chairman, Democracy and Election Commission, City of Falun, Sweden  
Andreas Gross, Director, Atelier pour la Démocratie Directe, Switzerland  
Theo Schiller, Professor of Political Science, Emeritus, Institute of Political Science, Philipps University Marburg

**Programme 28 May 2016****09:15 - 10:00 Registration and refreshments****10:00 - 10:10 Welcome to day two**

Carlos Prieto del Campo, Director, Museo Reina Sofia Study Centre

**10:10 - 11:45 Freedom and technology self-determination in the era of digital surveillance**

Chair: Renata Avila, Human rights lawyer and Director, Web We Want, Web Foundation  
Sergio Amadeu, Professor, Federal University of ABC  
Natalie Fenton, Professor and Co-Director, Centre for the Study of Global Media and Democracy, Goldsmiths, University of London  
Birgitta Jónsdóttir, Chairman of the Parliamentary Party Group Iceland, and Chairman of the board for the International Modern Media Institute  
David Miranda, Journalist, Youth House, Rio de Janeiro

**12:15 - 13:45 Global hacktivism for democracy**

Chair: Yago Bermejo Abati, Project Coordinator, Medialab-Prado, City of Madrid  
Richard Bartlett, Co-founder, Loomio.org, Wellington, New Zealand

Jinsun Lee, Founder, WAGL, Seoul, South Korea  
 Audrey Tang, Contributor, g0v.tw, Taipei, Taiwan  
 Diego Arredondo Ortiz, Communication and technology, Wikipolítica, Guadalajara, Mexico  
 Marco Sachy, Distributed Ledger Architect, Dyne.org Foundation, Amsterdam, Netherlands

### **13:45 - 15:00 Lunch, networking and a chance to view the museum**

### **15:00 - 16:45 Building a network of Cities of Change: the new democratic institutionalities and the constituent power of the commons**

Chair: Ana Méndez de Andés, Strategic Planning and International Advisor, Madrid City Council  
 Ana Taboada Coma, Lawyer and Deputy Mayor, City of Oviedo  
 Joonas Pekkanen, E-participation Manager, City of Helsinki  
 Teele Pehk, CEO, Estonian Cooperation Assembly  
 Aik van Eemeren, Chief Technology Office, City of Amsterdam  
 Clémence Pène, Digital Director for the Mayor of Paris, City of Paris  
 Luciana Genro, Sharing the Change, Porto Alegre, Brazil  
 Xabier Barandiaran, Research and Development, Participation Councillorship, Barcelona City Council

### **16:45 - 17:00 Closing remarks**

Francesca Bria, Technology and Innovation Policy Advisor, D-CENT Project Coordinator, Nesta  
 Miguel Arana Catania, Participation Project Director, Madrid City Council

### **17:00 - 18:00 Networking reception**

Full programme: <http://democratic-cities.cc/schedule>.

All speakers and biographies: <http://democratic-cities.cc/speakers>

Programme booklet: <http://dcntproject.eu/wp-content/uploads/2016/06/Programme-low-res.pdf>  
 (Also included as [Attachment 1](#))

D-CENT partners participated the following panels/sessions:

- Francesca Bria (Nesta) opened the conference with *Setting the scene: Technologies of the Democratic City*  
<http://democratic-cities.cc/sessions/puesta-en-escena-tecnologias-de-la-ciudad-democratica>;  
 chaired a session *Post-capitalism, digital commons and democratic cities*  
<http://democratic-cities.cc/sessions/pos-capitalismo-comunes-digitales-y-ciudades-democraticas/>;  
 and gave *closing remarks* with Miguel Arana Catania  
<http://democratic-cities.cc/sessions/conclusiones-finales/>
- Jaromil Rojo (Dyne.org) gave introduction to the discussion between Pablo Soto and Julian Assange on the 27<sup>th</sup> of May.
- Marco Sachy (Dyne.org) spoke in a session titled *Global hacktivism for democracy*:  
<http://democratic-cities.cc/sessions/hacktivism-global-para-la-democracia/>

- Joonas Pekkanen (City of Helsinki / Forum Virium Helsinki) spoke in a session titled *Building a network of Cities of Change: the new democratic institutionalism and the constituent power of the commons*: <http://democratic-cities.cc/sessions/construyendo-una-red-de-ciudades-por-el-cambio-la-nueva-democracia-institucional-y-poder-constituyente-de-los-comunes/>
- Birgitta Jónsdóttir (International Modern Media Institute) appeared via video conference as part of the Closing remarks on the 28<sup>th</sup> of May.

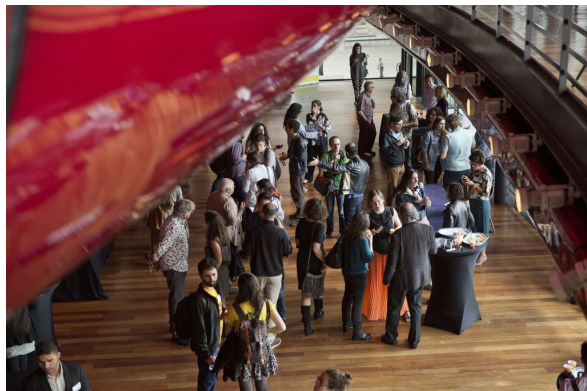
Blog articles about the International Conference:

- Activism and technology for a global democracy  
<http://dcentproject.eu/activism-and-technology-for-a-global-democracy/>
- From post-capitalism to collective intelligence  
<http://dcentproject.eu/from-post-capitalism-to-collective-intelligence/>

Event video from streaming:

- Clip 1 (993 views, 2 likes 7/6/2016) <http://livestream.com/museo-reina-sofia/events/5457128/videos/124236457>
- Clip 2 (579 views, 1 like 7/6/2016) <http://livestream.com/museo-reina-sofia/events/5457128/videos/124257750>
- Clip 3 (605 views, 1 like 7/6/2016) <http://livestream.com/museo-reina-sofia/events/5457128/videos/124354009>
- Clip 4 (652 views, 1 like 7/6/2016) <http://livestream.com/museo-reina-sofia/events/5457128/videos/124368423>

Pictures: CC BY-SA 2.0 David Fernández (La Manada) Medialab Prado:  
<https://www.flickr.com/photos/medialab-prado/sets>



# Communications

The event was promoted actively with various means of communication:

- Emails
- Social media, Twitter hashtags, targeted tweets to speakers
- Event landing page, co-operation partner websites, D-CENT partner communications channels
- Press release, press conference, newsletters
- Posters, flyers

Milestones:

- Full programme published
- Registration Open
- Open Call, deadline
- Landing page launched
- 1<sup>st</sup> update to attendees
- Open Call results
- Press conference, press release
- Joining instructions and update to attendees
- Blog posts and videos from the event
- Thank you message

The email invitations and reminders were sent out by Nesta, with support of Medialab-Prado and Forum Virium Helsinki. Tailored communication was sent out to delegates, as well as updates to maintain anticipation for the event. The communication was done in English and Spanish. In email communications, we reached overall **2021** contacts, see details below.

N.	Date	Description	Contacts	Opening Rate	Clicks Through
1	22 Mar 16	Save the date	1157	35.6% 406 contacts	5.4% 61 clicks
2	27 April 16	Event Launch	1805	35.7 % 644 contacts	8% 144 clicks
3	12 May 16	updates to registrants	153	51% 77 contacts	17.2% 26 clicks
4	12 May 16	Reminder to non-registered	1714	31% 524 contacts	3.2 % 54 clicks
5	19 May 16	Final reminder	1948	32.05% 624 contacts	2.85% 38 clicks
6	20 May 16	Joining instructions Democracy Lab	362	69,04%	



7	26 May 16	Joining instructions Conference	511	49,4%	
8		Feedback survey	509	49.4% 238 contacts	16.15% 75 clicks

The team leveraged all opportunities for publicity through partnership organisations and the networks of the high-level speakers taking part.

The local communications in Spanish was conducted successfully by Medialab-Prado, city of Barcelona, city of Madrid and Museum Reina Sofia. The partners promoted the event actively and attracted a great number of local participants to workshops and conference. To mass media and the general public the main message was that the celebration of 'Common technology event and the democratic city' in Madrid reinforces democratic participation in the city of Madrid, in the Spanish State, in the European Union and in the world. At the same time, the event communicated to an activist social ecosystem linked to citizen participation and "municipalist" movement that is ruling the main Spanish cities. A press conference was held on the 18 May, and a press release sent out for Spanish media on the 23 May. The event received large coverage in the Spanish media. See more details in [Press coverage](#) chapter and [Attachment 3](#), with full list of press clippings and online media.

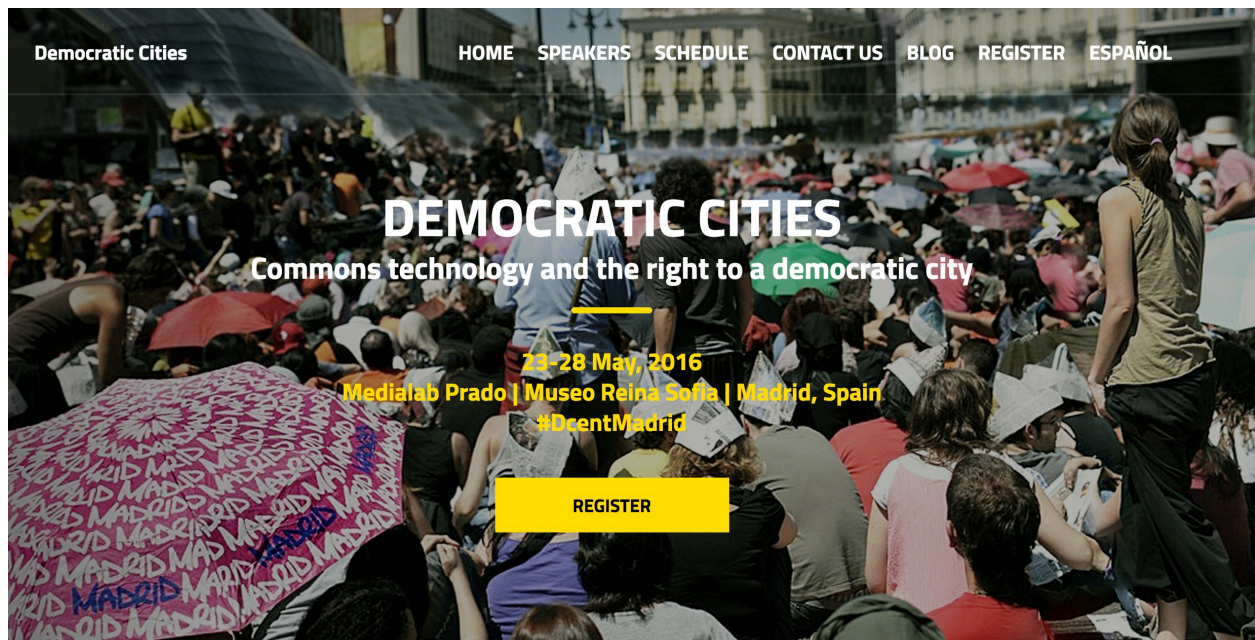
For D-CENT, the event was the final event of the project, and very important one. In the programme, D-CENT was focused on delivering especially the International Conference, but also worked closely with Medialab-Prado to construct and promote the Democracy Lab activities. For the International Conference, D-CENT successfully attracted interesting speakers with several high-level keynotes. D-CENT showcased successfully its results and tools for democratic participation; the experiences in using the tools in Spain, Finland and Iceland; work on complementary currencies and Freecoin; and academic findings and research.

In the communications and promotion, D-CENT focused on the overarching themes of the event which relate to the work of D-CENT: Democratic city, digital commons, tools for participation, digital democracy, future digital city infrastructures, open data, open cities, cities as a network, public policies to support bottom-up participation. Before and during the event, D-CENT promoted the event through its network/community (website, newsletter, social media), D-CENT partner channels, EC channels, CAPS community, and other EC-funded projects and international networks (like ENoLL). It also published showcase video, two brochures, number of blog posts, plus mirrored all relevant event materials, videos and blog posts in its project website (<http://dcentproject.eu>) with updated structure, look and feel. See more details in chapters [Event materials](#) and [Event capture](#).

## Landing page

A separate landing page for the event was launched in English and Spanish, to give basic introduction of the event, links to registration, speaker introductions, detailed programme, information about the venues, and contact information. The landing page can be found at:

- <http://democratic-cities.cc> (English)
- <http://ciudades-democraticas.cc> (Spanish)



As the event was organized by a diverse group of projects and organisations, it was important to give it a look and feel that would be appealing to all different co-operation partners and their diverse stakeholders. It was a combination of “D-CENT green” and saucy yellow, giving the event its personal look. The aim was to make a simple, straightforward landing page, with all relevant information about the event. It was vital to have the content in two languages (Spanish and English).



## Event capture

The event capture included a large number of blog posts, videos, interviews, photos, and streaming/recording.

During and after the event, six blog articles were published in the blog section. The posts summarized the discussions and presentations taking place, including photos and interviews. Links to posts:

- From the squares to decentralized politics  
<http://democratic-cities.cc/from-the-squares-to-decentralized-politics/>
- Projects and Tools That Will Open Democracy  
<http://democratic-cities.cc/projects-and-tools-that-will-open-democracy/>
- Networks, Technologies and Open, Collaborative Narratives  
<http://democratic-cities.cc/networks-technologies-and-open-collaborative-narratives/>
- From Post-Capitalism to Collective Intelligence  
<http://democratic-cities.cc/from-post-capitalism-to-collective-intelligence/>
- Activism and Technology for a Global Democracy  
<http://democratic-cities.cc/activism-and-technology-for-a-global-democracy/>
- Democratic cities: Collaborative transnational networks  
<http://democratic-cities.cc/democratic-cities-collaborative-transnational-networks/>

All the articles are also available at the D-CENT website (<http://dcentproject.eu/articles>) and in Spanish (<http://ciudades-democraticas.cc/category/blog>).

At D-CENT blog, 20 posts were published in relation to Madrid event. There was a series of blog posts introducing the Democracy lab, International Conference, organizers and speakers. View all at <http://dcentproject.eu/articles>. Some examples below:

- <http://dcentproject.eu/meet-the-organizers/>
- <http://dcentproject.eu/open-call-results-great-interest-in-the-democracy-lab-unconference-in-madrid/>
- <http://dcentproject.eu/meet-our-speakers-in-madrid-23-28-may/>
- <http://dcentproject.eu/madrid-digital-participation-experiences/>
- <http://dcentproject.eu/international-conference-27-28-may-madrid/>
- <http://dcentproject.eu/democracy-lab-23-27-may-madrid/>
- <http://dcentproject.eu/welcome-to-madrid-23-28-may-2016/>
- <http://dcentproject.eu/registration-open-commons-technology-and-the-right-to-a-democratic-city-madrid/>

Event photos galleries can be viewed at:

- <https://www.flickr.com/photos/medialab-prado/sets/72157669007123735>
- <https://www.flickr.com/photos/medialab-prado/sets/72157666407254154>
- <https://www.flickr.com/photos/medialab-prado/sets/72157668489629072>

Video streaming was provided during the whole week. Link to recordings are available at:

- Event video from streaming, Democracy Lab 23–27 May
  - Day 1 (775 views 1/6/2016) <https://www.youtube.com/watch?v=2R6yxQD6GTs>
  - Day 2 (544 views 1/6/2016) <https://www.youtube.com/watch?v=meE36QM2Tgk>
  - Day 3 (168 views 1/6/2016) <https://www.youtube.com/watch?v=OoGog-9pmqA>
  - Day 4 (230 views 1/6/2016) [https://www.youtube.com/watch?v=eu66XIR\\_trU](https://www.youtube.com/watch?v=eu66XIR_trU)
- Event video from streaming, International Conference 27–28 May
  - Clip 1 (993 views, 2 likes 7/6/2016) <http://livestream.com/museo-reina-sofia/events/5457128/videos/124236457>
  - Clip 2 (579 views, 1 like 7/6/2016) <http://livestream.com/museo-reina-sofia/events/5457128/videos/124257750>
  - Clip 3 (605 views, 1 like 7/6/2016) <http://livestream.com/museo-reina-sofia/events/5457128/videos/124354009>
  - Clip 4 (652 views, 1 like 7/6/2016) <http://livestream.com/museo-reina-sofia/events/5457128/videos/124368423>

**13 speaker interviews** were filmed in Madrid. Nine interviews were done in English, four in Spanish. The videos were published first in YouTube account of MediaLab-Prado. The English ones were also embedded to the D-CENT project website (<http://dcentproject.eu/resources>), and uploaded to the D-CENT channels in YouTube ([https://www.youtube.com/channel/UCx3tS\\_luMH-tVOOQyXoAg](https://www.youtube.com/channel/UCx3tS_luMH-tVOOQyXoAg)) and Vimeo (<https://vimeo.com/dcentproject>). The interviews and their amount of views in 1/6/2016 are listed below:

#### English

- Irina Bolichevsky (58 views 1/6/2016): <https://www.youtube.com/watch?v=8Pjm-pVW-wTM&feature=youtu.be>
- Richard Bartlett (168 views 1/6/2016): <https://www.youtube.com/watch?v=ezy8h3Ekzjw&feature=youtu.be>
- Raquel Rolnik (74 views 1/6/2016): <https://www.youtube.com/watch?v=GuwxbZ7l8F8&feature=youtu.be>
- Francesca Bria (151 views 1/6/2016): [https://www.youtube.com/watch?v=HISInD0v\\_5A](https://www.youtube.com/watch?v=HISInD0v_5A)
- Franco Berardi ((65 views 1/6/2016): <https://www.youtube.com/watch?v=wKsM3e4fH54>
- Adam Greenfield (45 views 1/6/2016): [https://www.youtube.com/watch?v=LePd0ymy8\\_g](https://www.youtube.com/watch?v=LePd0ymy8_g)
- Audrey Tang (52 views 1/6/2016): [https://www.youtube.com/watch?v=\\_83kKgTJh2I](https://www.youtube.com/watch?v=_83kKgTJh2I)
- Natalie Fenton (24 views 1/6/2016): [https://www.youtube.com/watch?v=0vwjuMzM\\_ZA](https://www.youtube.com/watch?v=0vwjuMzM_ZA)
- Baki Yousoufou (76 views 1/6/2016): <https://www.youtube.com/watch?v=C78MkCOzcWM>

#### Spanish

- Diego Arredondo (24 views 1/6/2016): [https://www.youtube.com/watch?v=djv\\_IFKHMzU](https://www.youtube.com/watch?v=djv_IFKHMzU)
- Marcelo Branco (71 views 1/6/2016): <https://www.youtube.com/watch?v=IEMhWxikBPo>
- Miguel Arana (51 views 1/6/2016): <https://www.youtube.com/watch?v=4TksbqZrAUA>
- Javier Arteaga Romero (107 views 1/6/2016): <https://www.youtube.com/watch?v=ThW6ovnTUbg>

## Event materials

A number of printed and online material was produced for the event:

- Programme booklet (print) – with programme and speaker bios
  - o <http://dcentproject.eu/wp-content/uploads/2016/06/Programme-low-res.pdf>
- Flyers (English, Spanish)
  - o [http://dcentproject.eu/wp-content/uploads/2016/05/DemocraticCitiesflyer\\_web\\_ENG-1.jpg](http://dcentproject.eu/wp-content/uploads/2016/05/DemocraticCitiesflyer_web_ENG-1.jpg)
  - o [http://dcentproject.eu/wp-content/uploads/2016/05/DemocraticCitiesflyer\\_SPA\\_web.jpg](http://dcentproject.eu/wp-content/uploads/2016/05/DemocraticCitiesflyer_SPA_web.jpg)
- Event poster (Spanish)
  - o [http://dcentproject.eu/wp-content/uploads/2016/05/DemCitiesPoster\\_web.jpg](http://dcentproject.eu/wp-content/uploads/2016/05/DemCitiesPoster_web.jpg)
- Social media pictures for Twitter and Facebook

As part of the event, D-CENT also published several important materials explaining its results and main achievements:

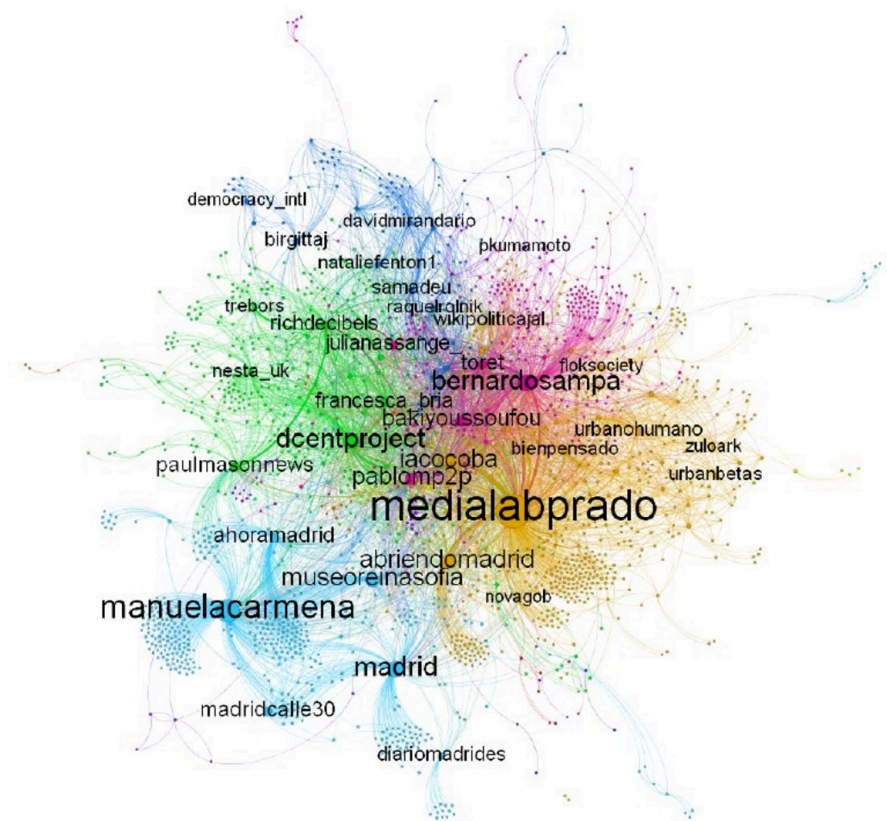
- D-CENT showcase video (4min 39sec) explaining what is D-CENT about: what we do, why and how. It was first published in YouTube as part of the materials of the Final event. The video has had 206 views and 3 likes. It has recently been published in Vimeo.
  - o <https://youtu.be/iLyyTBVFogE>
  - o <https://vimeo.com/168764085>
- D-CENT Toolbox (print) - explaining the D-CENT open source toolkit
  - o <http://dcentproject.eu/wp-content/uploads/2016/06/D-Cent-toolbox-final-spreads-1.pdf>
- D-CENT publishable summary (print) – explaining the main achievements of D-CENT
- [http://dcentproject.eu/wp-content/uploads/2016/06/D-CENT\\_PUBLISHABLE-SUMMARY-05-2016\\_A5\\_final\\_web.pdf](http://dcentproject.eu/wp-content/uploads/2016/06/D-CENT_PUBLISHABLE-SUMMARY-05-2016_A5_final_web.pdf)
- Updated new look and structure of the D-CENT project website (<http://dcentproject.eu>)
- D-CENT testimonials and other video (<https://vimeo.com/dcentproject>):
  - o Pablo Aragon, Eurecat, views 14 <https://vimeo.com/166341748>
  - o Denis "Jaromil" Roio, Dyne.org, views 62 <https://vimeo.com/165348947>
  - o Francesca Bria, Nesta, views 258, likes 1 <https://vimeo.com/165345391>
  - o Natalie Eskinazi, ThoughtWorks, views 36 <https://vimeo.com/165341512>
  - o Robert Bjarnason, views 28 <https://vimeo.com/165258166>
  - o Pablo Soto, views 1 <https://vimeo.com/165137439>

## Social media

Twitter was the key platform to impact the media and to reach the social ecosystem and activist. There were three main hashtags used: #DCENTMadrid (global, hashtag for the event in general AND referring to the International Conference when promoting in English), #DemocraticCities (used in English communications to refer to the event and its content as a whole), and #CiudadesDemocráticas (used in Spanish communications about the event). In addition, a hashtag #DemocracyLab was used when tweeting about Democracy Lab activities on the 23–27 May.

The discussion and top tweets around main hashtags are shown in the big data graph study below.

Blog post: <http://dcentproject.eu/democratic-cities-collaborative-transnational-networks/>



*The network resulting from the #DCENTMadrid, #DemocraticCities, #CiudadesDemocráticas, Democratic Cities event organized on the 23–28 May 2016. Picture by Pablo Aragón and Alberto Bicho.*

**The orange community**, composed of 535 nodes, revolves around the MediaLab-Prado profile (@MediaLabPrado), the most influential of the event. The community includes MediaLab-Prado users and some of the participants in the sessions that were being held in this space, like @bienpensado (Javier Arteaga), @urbanohumano (Doménico di Siena), @Wikipoliticajal and @urbanbetas.

## Top3 Tweets:

\*RT @medialabprado: De la cultura digital a la participación ciudadana. Se acerca el encuentro #CiudadesDemocráticas de Madrid <https://t.co/9dZJgtfXCN>

\*RT @medialabprado: A punto de empezar el #DemocracyLab. La #RedComunes calienta motores <https://t.co/zAeSeVv7aI> #CiudadesDemocráticas <https://t.co/Dy27fbqmxU>

\*RT @iacocoba: Mañana empezamos el #DemocracyLab toda la info aquí <https://t.co/qU4Hlj6nae> #CiudadesDemocráticas Apúntate! <https://t.co/mAXcdAdkuJ>

**The light blue community**, composed of 471 users, consists of Madrid-based institutions, such as the Reina Sofia National Museum (@museoreinasofia) and Madrid City Council (@MADRID). Madrid Mayor Manuela Carmena's profile (@ManuelaCarmena) was the node in this community with the most replicated content.

## Top 3 tweets:

RT @ManuelaCarmena: Mucho que aprender, pensar e innovar sobre participación y transparencia en el encuentro #CiudadesDemocráticas. <https://t.co/joemGwYZbn>

RT @ManuelaCarmena: Hoy hablamos sobre #CiudadesDemocráticas en el @museoreinasofia. Podéis verlo en directo: <https://t.co/WGLO9kNS4S> <https://t.co/lpofhqVeED>

RT @ManuelaCarmena: Esta semana, en @Madrid: licencias, @MadridCalle30, medicina deportiva, #SAMURMeeting16 y #CiudadesDemocráticas <https://t.co/2GTmoZheDC>

**The green community**, with 325 users, is headed by the D-CENT project (@dcentproject). It features influential international players in the fields of democracy and technology, most of whom use the English language. Particularly strong are the nodes for @nesta\_uk (Nesta), @paulmasonnews (journalist Paul Mason), @RichDecibels (Richard D. Bartlett, founder of the Loomio tool), @francesca\_bria (Francesca Bria, D-CENT project co-ordinator) and @TreborS (academic Trebor Scholz ).

## Top 3 tweets:

RT @nesta\_uk: E-voting, policy collabs & more: explore @dcentproject digital democracy tools <https://t.co/vL4uxM5gdy> #DCENTMadrid <https://t.co/n0tgUq9CMB>

RT @RichDecibels: "Risk is socialised, reward is privatised" @trebors #platformcoop #dcentmadrid

RT @nesta\_uk: 'Crowdsourcing has become crowdfleeing' - @TreborS advocates worker-owned sharing economy platforms at #DCENTMadrid #platformcoop

**In the purple community**, comprising 265 users, the dialogue is woven by influential players in digital policy, social movements and technopolitics, like Julian Assange, Pablo Soto (Madrid City Council's participation), Javier Toret and Baki Youssoufou (from French movement Nuit Debout).

## Top 3 tweets:

RT @bernardosampa: Assange, leaks, democracia. Madrid, a tope con el cambio de era #CiudadesDemocráticas #DemocraticCities #DCENTMadrid <https://t.co/siCDPcnYVn>

RT @toret: En junio se cumplen 4 años q Julian Assange esta encerrado en la embajada de Ecuador #FreeAssange YA! #DCENTMadrid <https://t.co/lnrFXwHjBi>

RT @bakiyoussoufou: What happen when @JulianAssange speaks to activists #dcentmadrid #Democraticcities #DemocracyLab religious silent <https://t.co/haTouAmras>



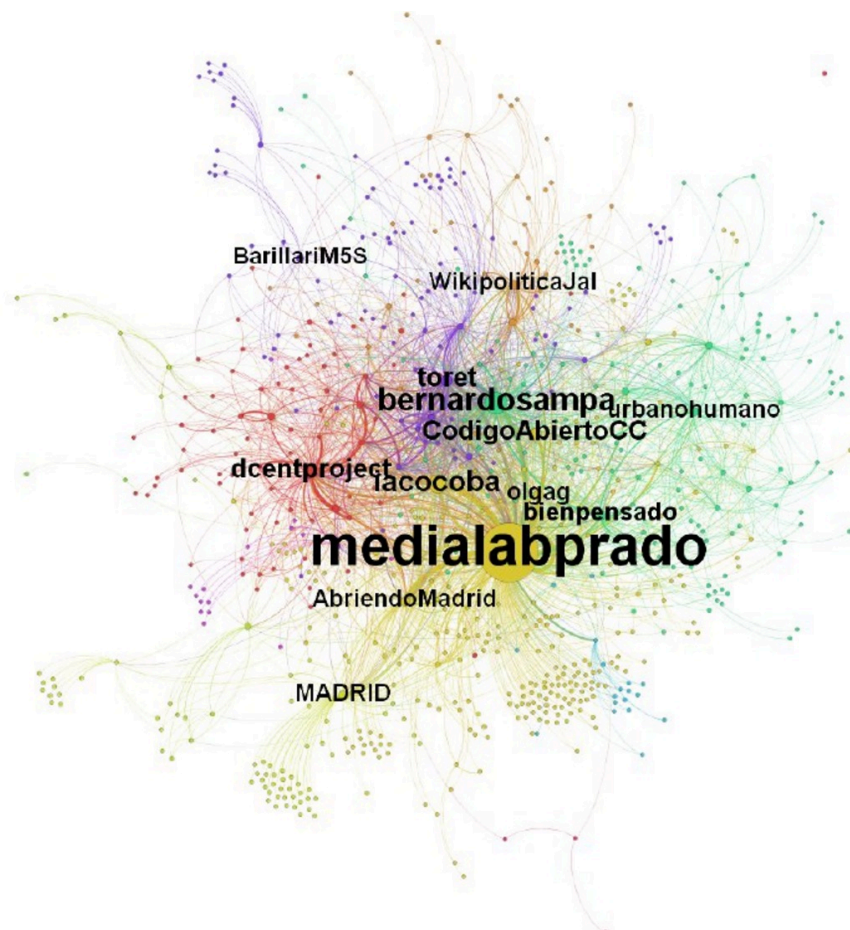
**The dark blue** community, with 104 users, is fairly mixed. Although most of its members are leading activists and Brazilian academics (like Sergio Amadeu, Raquel Rolnik, Marcelo Branco and Davi Miranda), this community also includes Birgitta Jónsdóttir (Pirate Party of Iceland) and Natalie Fenton (Goldsmiths University of London).

Top 3 tweets:

RT @tmadeira: Ótimo debate em Madrid com @davidmirandario, @NatalieFentonI, @avilarenata, @samadeu #ciudadesdemocráticas <https://t.co/W305GHTMUg>

RT @m\_cetera: Julian #Assange, @Birgitta, @AvilaRenata, @DavidMirandaRio among speakers at #DcentMadrid, 23-28 May <https://t.co/fr023Iywwl> #WikiLeaks

RT @people2power: We the people need to be the architects of a more democratic world, says @birgittaj at #DCENTMadrid @democracy\_intl <https://t.co/LW5MYqxKxO>



*The network resulting from the #DemocracyLab, Democracy Lab event organised 23–27 May 2016. Picture by Pablo Aragón and Alberto Bicho.*

The network resulting from the #DemocracyLab hashtag gives an overall view of the sessions, workshops and working groups held between 23 and 27 May at MediaLab-Prado. A new feature of the graph corresponding to the whole event highlights the existence of a new community (green) with social movements, groups and players connected with the city. At the same time, applying the betweenness centrality (intermediation) parameter foregrounds the @abriendomadrid profile (from Madrid City

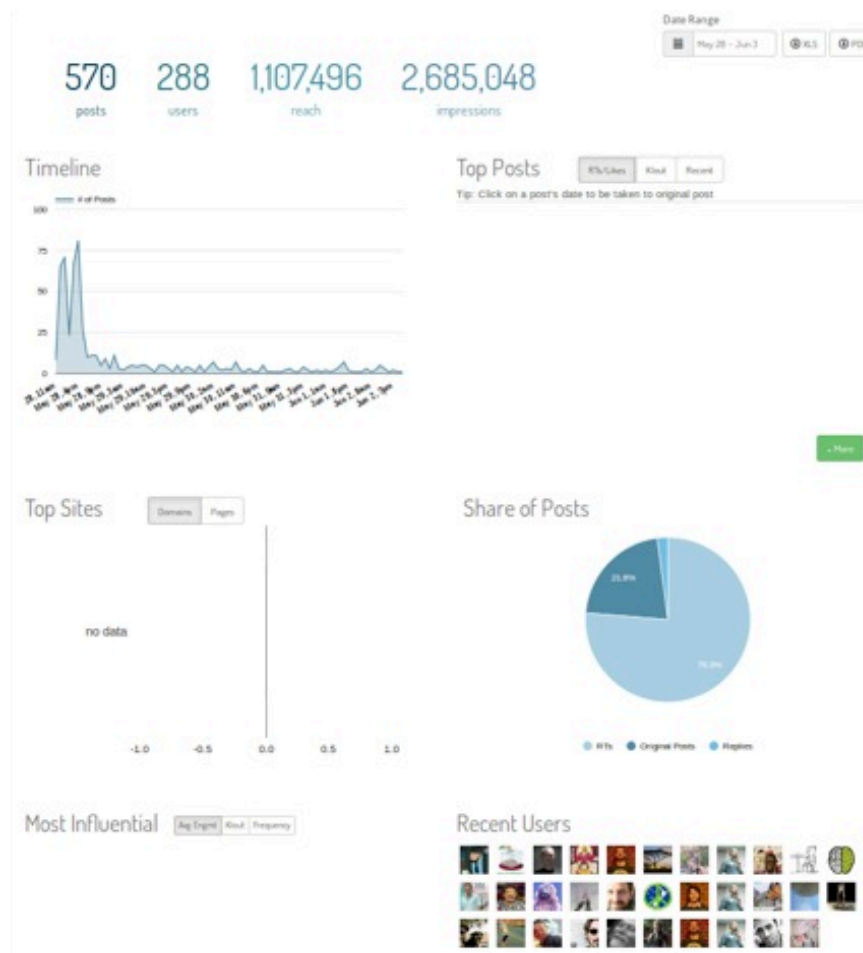
Council participation department), @BarillariM5S (Davide Barillari, Movimento 5 Stelle) and blog @CodigoAbiertoCC.

The dialogue between the general event network and that of #DemocracyLab shows a large number of shared patterns. When there are clear hubs (more influential nodes) and clusters (sets of key nodes at the epicentre of a community), the conversation between democratic cities is open, cooperative and transversal. Some nodes are connected to several communities simultaneously. These nodes, like @iacocoba and @medialabprado, strengthen weak links, building bridges and relationships between different communities.

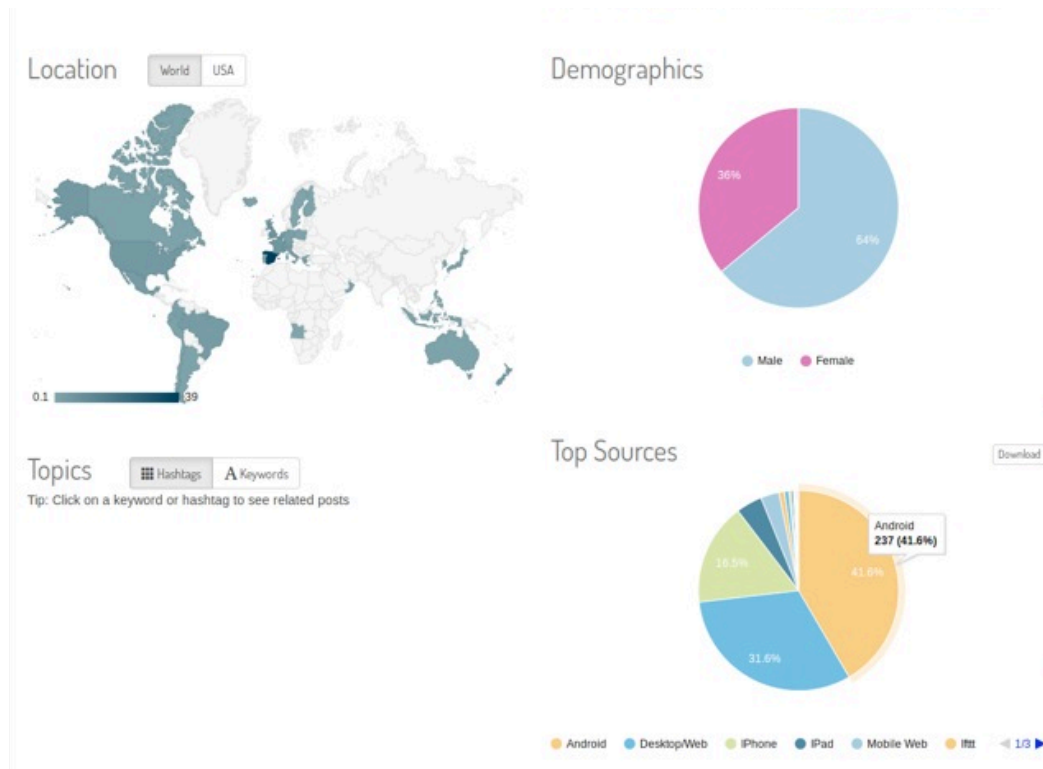
## Hashtag metrics

Here are some key metrics per main hashtag (#DCENTMadrid, #DemocraticCities, #CiudadesDemocraticas), taken out from Keyhole.co and Mention Map.

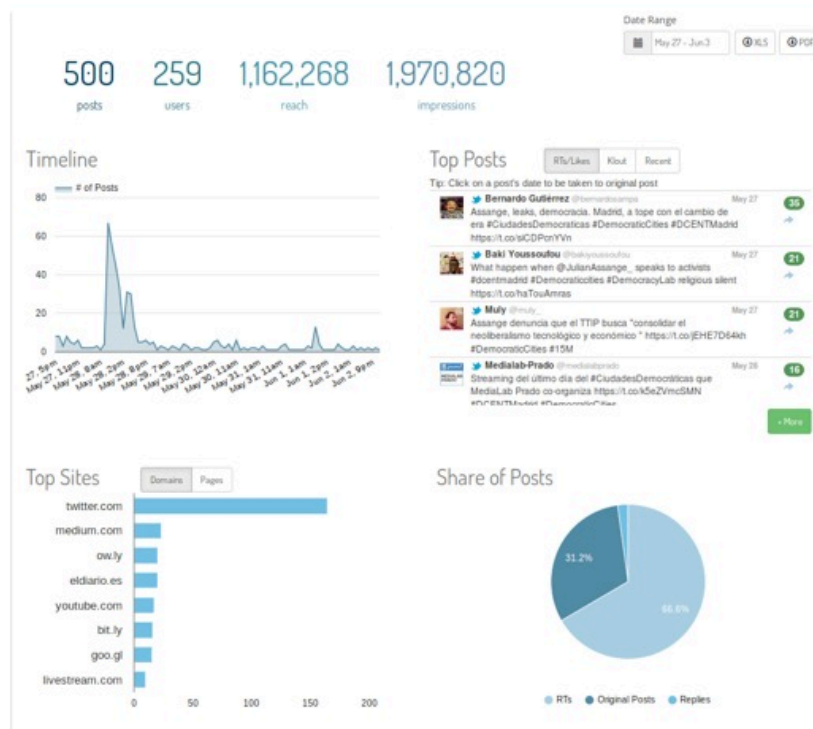
### #DCENTMadrid

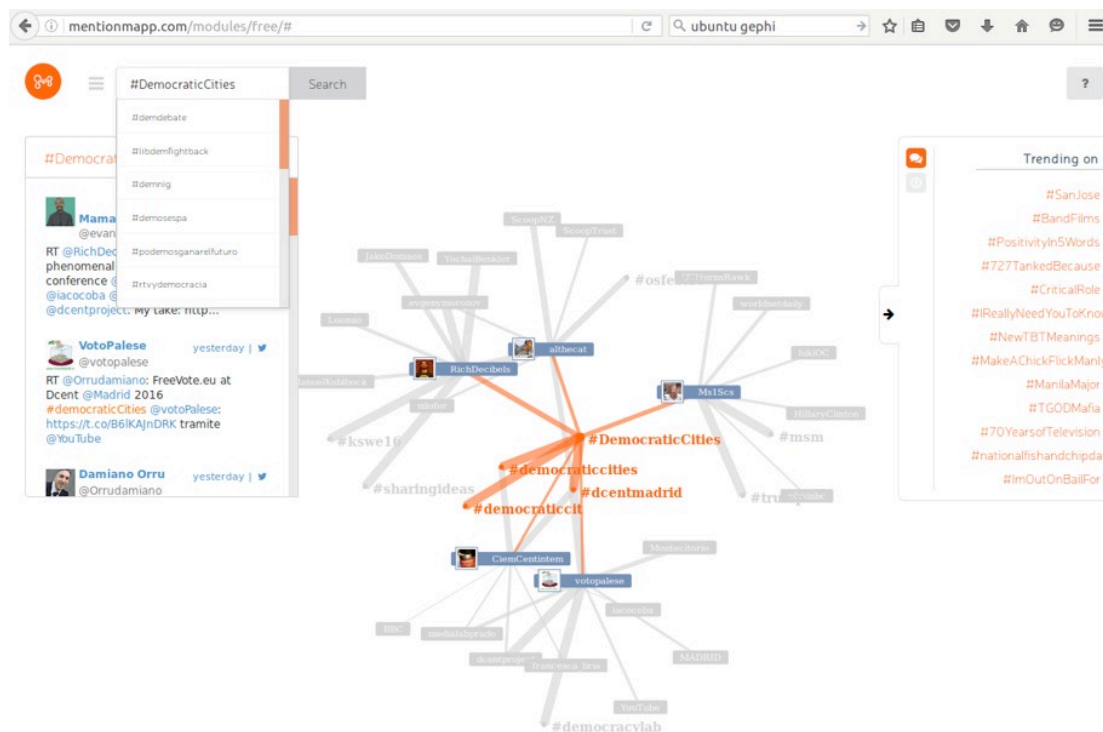
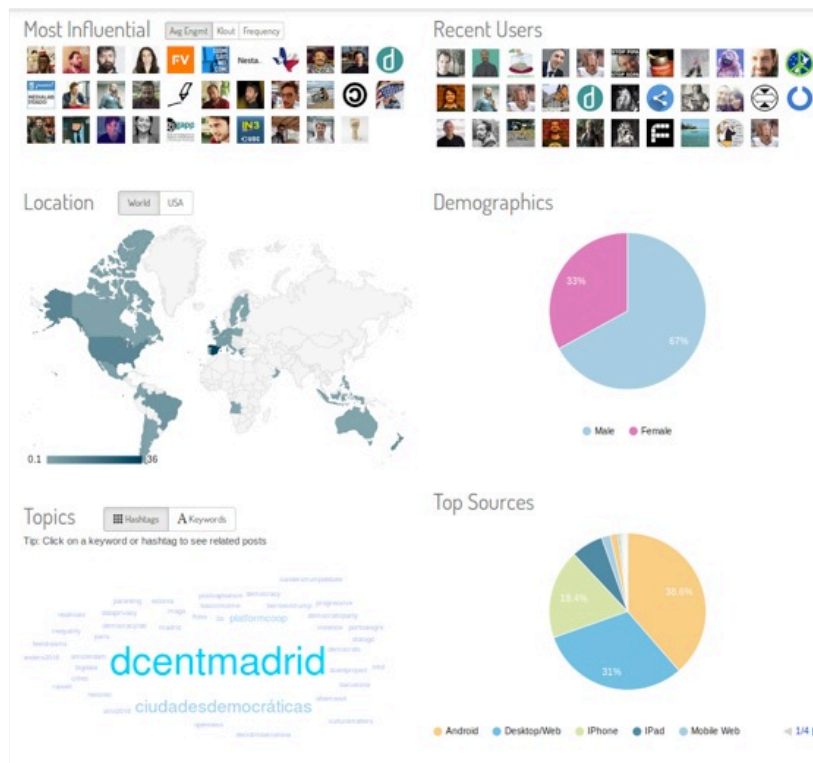




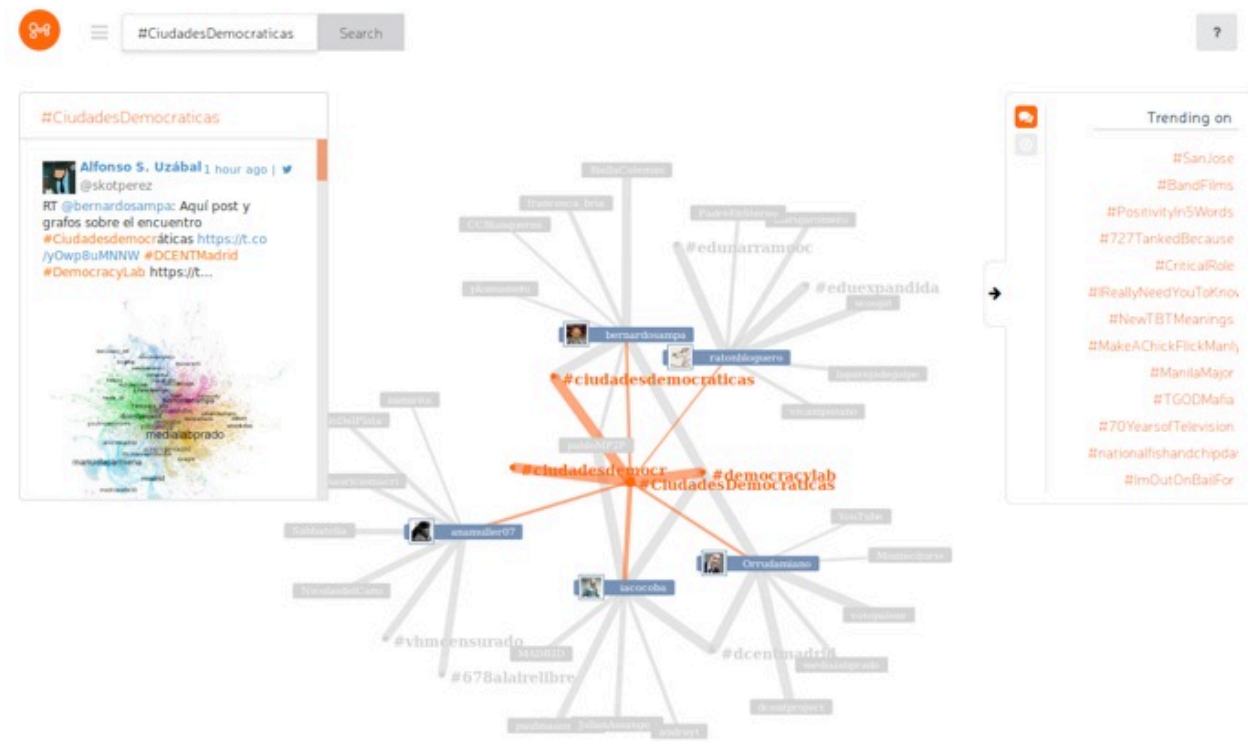


## #DemocraticCities





[illegible]



## Metrics from @dcntproject

Twitter is the key social media channel for D-CENT, and the account was used actively to promote the Democratic Cities event, both in English and Spanish. Here are basic metrics from D-CENT Twitter account @dcntproject, taken 1/6/2016.



May 2016 • 31 days

## TWEET HIGHLIGHTS

**Top Tweet** earned 35.9K impressions

Join **#DCENTMadrid** conf May27 to hear  
**@francesca\_bria @100fabrizio**  
**@paulmasonnews @kaufmannbruno**  
**#DemocraticCities** [democratic-cities.cc](http://democratic-cities.cc)

1 1 7

[View all Tweet activity](#)
[View Tweet activity](#)
**Top Follower** followed by 205K people**Occupy Wall Street**@OccupyWallStNYC **FOLLOWS YOU**

Occupying Wall Street since Sep 17, 2011.  
 Standing with the global **#Occupy**  
 movement. About our team: [#tweetship](http://bit.ly/tweetship)  
**#OWS**

[View profile](#)
[View followers dashboard](#)

**Enrich your Tweets with Twitter  
 Cards**

Using Twitter Cards gives you  
 greater insight into your URL  
 clicks, app installs, and  
 Retweets.

[Learn more about using Cards on Twitter](#)
**Top mention** earned 217 engagements

**Luciana Genro**  
 @lucianagenro · May 29

It was a pleasure to meet **@francesca\_bria**  
**@dcenproject** coordinator and  
**@evgenymorozov**, author and editorialist  
[pic.twitter.com/nAbNSTvOYy](http://pic.twitter.com/nAbNSTvOYy)



1 33

[View Tweet](#)
**Top media Tweet** earned 33.2K impressions

Join biggest European event on **#commons**  
**#technology** **#DemocraticCities**  
**#DCENTMadrid** [democratic-cities.cc](http://democratic-cities.cc)  
[pic.twitter.com/r5q2w1qnZT](http://pic.twitter.com/r5q2w1qnZT)



16 16

## ADVERTISE ON TWITTER

**Get your Tweets in front of more  
 people**

Promoted Tweets and content  
 open up your reach on Twitter to  
 more people.

[Get started](#)


## MAY 2016 SUMMARY

Tweets  
 55

Tweet impressions  
 220K

Profile visits  
 5,725

Mentions  
 242

New followers  
 342

[Analytics](#) [Home](#) [Tweets](#) [Audiences](#) [Events](#) [More](#)

D-CENT


[Sign up for Twitter Ads](#)
Your Tweets earned **210.1K impressions** over this **28 day** period

Tweets **Top Tweets** Tweets and replies Promoted Impressions Engagements Engagement rate

**D-CENT** @dcenproject · May 13  
 Join **#DCENTMadrid** conf May27 to hear  
**@francesca\_bria @100fabrizio @paulmasonnews**  
**@kaufmannbruno #DemocraticCities** [democratic-cities.cc](http://democratic-cities.cc)  
[View Tweet activity](#) **Promote**

35,893 45 0.1%

**D-CENT** @dcenproject · May 10  
 Join biggest European event on **#commons** **#technology**  
**#DemocraticCities** **#DCENTMadrid** [democratic-cities.cc](http://democratic-cities.cc)  
[pic.twitter.com/r5q2w1qnZT](http://pic.twitter.com/r5q2w1qnZT)  
[View Tweet activity](#) **Promote**

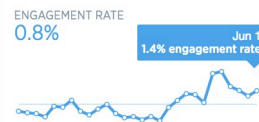
33,221 135 0.4%

**D-CENT** @dcenproject · May 10  
 Technology & democracy: is there any hope? **@waag**  
**@evgenymorozov @francesca\_bria @jaromil**  
**@natalieesk** [ow.ly/W7XX30042E2](http://ow.ly/W7XX30042E2)  
[View Tweet activity](#) **Promote**

10,415 93 0.9%

**YOUR TWEETS**  
 During this 28 day period, you earned  
**7.5K impressions** per day.

**Engagements**  
 Showing 28 days with daily frequency






























On average, you earned 15 link clicks  
 per day



## D-CENT Facebook

In addition to Twitter, D-CENT used its Facebook page (<https://www.facebook.com/dcentproject/>) to promote actively the event.

Overview	All Posts Published						
Likes	<span>Reach: Organic/Paid</span> <span>Post Clicks</span> <span>Reactions, comments &amp; shares</span>						
Reach							
Page views							
Actions on Page							
<b>Posts</b>							
Events							
Videos							
People							
Messages							
	<b>Published</b>	<b>Post</b>	<b>Type</b>	<b>Targeting</b>	<b>Reach</b>	<b>Engagement</b>	<b>Promote</b>
	30/05/2016 16:48	 Interview with Franco Berardi, a contemporary writer, media-theor			109	11 4	<a href="#">Boost post</a>
	28/05/2016 22:03	 View photos from International Conference of the Democratic Cities			2.4K	353 137	<a href="#">Boost post</a>
	28/05/2016 16:57	 D-CENT's cover photo			0	2 1	<a href="#">Boost post</a>
	28/05/2016 14:17	 The four days at MediaLab Prado, as part of the Democratic Cities			509	36 23	<a href="#">Boost post</a>
	28/05/2016 14:09	 What is D-CENT, what we do, how and why? See the showcase video			785	50 33	<a href="#">Boost post</a>
	28/05/2016 11:26	 Follow live day 2 of our Democratic Cities International Conference			114	3 6	<a href="#">Boost post</a>
	28/05/2016 10:05	 Interview with Richard D. Bartlett, one of the speakers of today at the			136	7 5	<a href="#">Boost post</a>
	27/05/2016 17:32	 Wrapping up day1 but there's still tomorrow with fantastic line up for day 2			138	7 2	<a href="#">Boost post</a>
	27/05/2016 13:15	 Julian Assange, Wikileaks at D-CENT Conference in Madrid <a href="http://www.dcentproject.org/">http://www.dcentproject.org/</a>			697	48 38	<a href="#">Boost post</a>

Overview	27/05/2016 13:10				647		23 17		Boost post
Likes									
Reach	27/05/2016 12:40				84		8 2		Boost post
Page views									
Actions on Page	27/05/2016 11:53				97		7 5		Boost post
<b>Posts</b>	27/05/2016 11:47				108		9 5		Boost post
Events									
Videos	27/05/2016 11:40				90		6 3		Boost post
People									
Messages	27/05/2016 10:15				335		18 11		Boost post
	26/05/2016 20:20				134		5 6		Boost post
	26/05/2016 19:42				703		31 23		Boost post
	26/05/2016 19:03				230		16 11		Boost post
	26/05/2016 18:55				58		3 3		Boost post
	26/05/2016 15:00				754		48 37		Boost post

Overview	23/05/2016 18:20				225		17 15		Boost post
Likes									
Reach	23/05/2016 17:06				988		50 59		Boost post
Page views									
Actions on Page	16/05/2016 11:25				1.2K		25 46		Boost post
<b>Posts</b>	16/05/2016 11:15				620		15 14		Boost post
Events									
Videos	15/05/2016 17:15				352		10 13		Boost post
People									
Messages	15/05/2016 11:55				4.7K		310 166		Boost post
	14/05/2016 12:10				125		10 8		Boost post
	13/05/2016 13:50				433		19 15		Boost post
	13/05/2016 11:01				301		13 2		Boost post
See more									

## Press coverage overview

The coverage of the Democratic Cities event was massive, including a number of articles in online media, printed publications, television and radio. A press conference was organized on the 18 May and attracted very good attendance from several media in Spain. A press release was sent out in Spanish on the 23 May 2016 (<http://dcntproject.eu/resources/madrid-sera-escenario-internacional-de-la-participacion-ciudadana-y-tecnologica>). Full list of media coverage is included as [Attachment 3](#).

According to the press report, the Democratic Cities event received 117 media hits from online media; 9 hits from printed press; 7 hits on radio and one hit on television. Here are some examples:

The screenshot shows a news article on the website **eldiario.es**. The main headline is **MADRID** and the sub-headline is **Madrid será durante una semana la capital internacional de la participación ciudadana**. The article text mentions that the Ayuntamiento de Madrid is organizing a series of conferences and activities about "democratic cities, technologies of the commons and citizen participation". It lists speakers: Julian Assange, Manuela Carmena, and Pablo Soto. There is a photo of Pablo Soto and Yago Bermejo at a presentation. The article is dated 18/05/2016 - 12:29h. On the right side, there is a public advertisement for "1,5 millones de pacientes necesitan nuestra ayuda" by COLABORA and aecc. Below the advertisement, there is a newsletter sign-up form for eldiario.es. At the bottom, there is a section for "MÁS INFO" with links to related articles.

Article based on press release on eldiario.es:

[http://www.eldiario.es/madrid/Madrid-capital-internacional-participacion-ciudadana\\_0\\_517248408.html](http://www.eldiario.es/madrid/Madrid-capital-internacional-participacion-ciudadana_0_517248408.html)



# Soto a Assange: «No te rindas»

El fundador de Wikileaks alaba la posición del Ayuntamiento de Madrid frente al TTIP

ROBERTO BÉCARES MADRID

«Cuando las Naciones Unidas formalmente declararon que había sido retenido de forma ilegal durante 5,5 años, la ciudad de Madrid lanzó una declaración exigiendo que los gobiernos de Reino Unido y Suecia reconociesen la decisión de la ONU. Es un gesto muy importante, una ciudad de millones de ciudadanos exigiendo que la Ley de Derechos Humanos sea reconocida». Julian Assange, creador de Wikileaks y que lleva más de cuatro años refugiado en la embajada de Ecuador en Londres, agradeció ayer personalmente al concejal de Participación Ciudadana del Ayuntamiento de Madrid, Pablo Soto, el apoyo a su causa.

En un coloquio dentro de las conferencias *Ciudades democráticas*, ambos mantuvieron una conversación -Assange por videoconferencia desde Londres- sobre Wikileaks, el 15-M, las revueltas de la primavera árabe o el TTIP, el tratado de libre comercio entre Europa y Estados Unidos. La ciudad de Madrid aprobó esta semana en el Pleno mostrarse contraria a este tratado al poner en duda que defienda «valores de democracia y soberanía popular y la debida protección de los derechos laborales, medioambientales y de salud».

«Madrid tendrá que independizarse de España, o España de la UE, tras hacer eso», bromeó Assange, que denunció que el tratado va «a llevar al mayor desplazamiento en la naturaleza formal de la civilización occidental desde la creación de la UE» y que detrás de ello hay «muchas potencias que se juntan para lograr intereses más fuertes», unas instituciones que gracias a portales como Wikileaks, aseguró, ahora «tienen miedo».

«En el TTIP todo está vinculado. Por un lado, el tratado lo forman multinacionales agarrándose a to-

do lo que quieren y avanzando los intereses de EEUU en Europa, pero forma parte de una visión estratégica mucho más amplia».

«En este momento las multinacionales están jugando a la baza de

aprueba el TTIP la vida de millones de personas cambiará».

Soto relacionó directamente las filtraciones de Wikileaks a partir de 2010, que desvelaron documentos internos de varios países, entre

formación que llegó a la población. Los ciudadanos se disgustaron al comprobar cómo funcionaban las estructuras de poder, sus intereses y sus aliados», dijo Assange, mientras Soto, que estuvo presente en

las concentraciones de Sol, explicó cómo gracias a los cables publicados por Wikileaks se enteró de cómo «las corporaciones internacionales [discográficas] luchaban contra mí» (le denunciaron por piratería en un proceso judicial que ganó el edil). Para concluir, Soto envió su apoyo al fundador de Wikileaks y subrayó que está seguro que el cambio llegará a Europa. «Necesitamos que sigas fuerte, el cambio está llegando a Europa. No te rindas», señaló el concejal.

Antes de este coloquio, la alcaldesa de Madrid, Manuela Carmena, fue entrevistada por el periodista de *The Guardian* Paul Mason en un coloquio en el que aseguró que «su prioridad al llegar a la Alcaldía era no ser como los demás políticos y alcaldes, ser una alcaldesa sencilla, compartir el espacio público con los ciudadanos, tener una gestión transparente y hornada».

«Ser una alcaldesa es ser un vecino más con la obligación de gestionar grandes intereses», señaló Carmena, que afirmó que su intención era construir «una democracia abierta», donde los ciudadanos «puedan hacer política con nosotros, gestionar los asuntos de la ciudad juntos, además me planteé ser una persona normal, pagar el autobús y hablar con los vecinos como siempre había hecho».

Sobre la crisis de los refugiados, Carmena llamó a acabar con la «vergüenza» del trato dispensado a los refugiados y a presionar por parte de las instituciones para que este «escándalo» acabe.



El concejal Pablo Soto, en videoconferencia ayer con Julian Assange. ÁNGEL NAVARRETE

China y han conseguido que la seguridad les apoye para consolidar un neoliberalismo financiero y tecnológico en un nuevo nivel. Si se aprueba el TTIP obstaculizará cualquier paso de lo privado a lo público», señaló Assange. «Si se

ellos de EEUU, y grandes multinacionales, a las revoluciones ciudadanas que se vivieron en muchos países, como la primavera árabe o el 15-M en España. «A nosotros nos animó ver el 15-M, el nivel de apoyo que había para Wikileaks y la in-

Printed press article in *El Mundo* 28 May 2016

# Internet, herramienta para crear ciudades más democráticas

Madrid celebra estos días un encuentro sobre participación ciudadana en la política en el que participará Julian Assange

DANIEL G. APARICIO  
dgsan@20minutos.es / @20mincombo

La consolidación de la era de internet, unida a la proliferación de movimientos ciudadanos (hechos que en realidad están muy ligados), ha dado pie a un nuevo panorama en el que las instituciones tienden a ser más abiertas.

Esta idea es la que ha servido de base para Ciudades democráticas, un encuentro celebrado en Madrid esta semana centrado en la utilización de las nuevas tecnologías como herramienta para incentivar la participación ciudadana en la vida política y social.

Desde el lunes hasta el jueves, en Medialab-Prado, ha tenido lugar en el llamado 'laboratorio democrático', una serie de mesas redondas y talleres so-

bre trabajo horizontal. Hoy y mañana se completará la programación del evento con una serie de conferencias internacionales en las que participarán reconocidos expertos en los procesos modernos de democratización: el periodista de *The Guardian* Paul Mason, autor del documental *#ThisIsACoup*, donde contó el choque de Syriza con la zona euro y el FMI; la brasileña Raquel Rolnik, relatora especial del Consejo de Derechos Humanos de la ONU sobre el derecho a una vivienda adecuada; el italiano Fabrizio Sestini, líder de la iniciativa de la Comisión Europea *Plataformas sobre conciencia colectiva para la sostenibilidad y la innovación social*; Bruno Kauffman, miembro del gobierno de la ciudad de Falun

## LA CLAVE

### Madrid, epicentro democrático

La ciudad de Madrid ha sido seleccionada por el proyecto D-Cent de la Unión Europea para acoger este encuentro, tras una valoración positiva de las últimas innovaciones llevadas a cabo en la ciudad en el campo de democracia directa.



20M.ES/DEMOCRATICAS  
Puedes leer la entrevista completa a Pablo Soto y más sobre Ciudades democráticas en nuestra página web

en Suecia, donde dirige el trabajo local para desarrollar la ciudadanía activa y la democracia participativa...

Sin embargo, la estrella de estas jornadas será Julian Assange, editor, periodista y activista australiano conocido por ser el fundador de WikiLeaks. Desde la embajada de Ecuador en Londres - donde permanece recluido -, mantendrá hoy a las 12.00 horas, en el Reina Sofía, una charla por videoconferencia con Pablo Soto, concejal de Participación ciudadana, Transparencia y Gobierno abierto de la ciudad de Madrid.

Según ha explicado Soto a *20minutos*, la charla girará en torno a qué vínculos hay entre «los nuevos ciclos de movilizaciones (muy relacionados con el uso intensivo de las tecnologías y las redes sociales) y la transparencia radical que se viene produciendo en los últimos años en todo el mundo».

«Es interesante que veamos si es así. Por ahí podemos tener una clave de cómo democratizar sociedades. A lo mejor tenemos que ser muy radicales con la transparencia para lograr una sociedad más democrática», especula Pablo Soto.

También hoy, la alcaldesa de Madrid, Manuela Carmena, conversará en abierto con el periodista Paul Mason. ●

Printed press article in 20 Minutos 27 May 2016

HEMEROTECA • PROMOCIONES • SUPLEMENTOS • ANUNCIOS

EL DÍA.es

Canarias La Palma Tenerife Economía Nacional Internacional Sociedad Sucesos Deportes Cultura Criterios Más

NOTICIAS DE AGENCIA

LO ÚLTIMO:

Sanidad confirma un segundo caso de malformación cerebral en un feto por Zika leer

JULIAN ASSANGE

Assange: Para cambiar hay que fragmentar poder, no basta con convocar mayorías

0 veces compartido

27/05/2016 13:44

Madrid, EFE El fundador de WikiLeaks, Julian Assange, ha asegurado hoy que para cambiar las "estructuras de poder" ya no es suficiente con "convocar a las mayorías" sino que hay que "fragmentar y producir fricción interna" en el propio poder para debilitarlo y que surjan "resistencias".

Assange ha hecho esta reflexión durante una charla mantenida hoy por videoconferencia con el concejal madrileño de Transparencia, Participación Ciudadana y Gobierno Abierto, Pablo Soto, en el marco de las jornadas sobre "Ciudades Democráticas" que se celebran en el Museo Reina Sofía de Madrid.

En su conversación con el concejal de Manuela Carmena que fue también uno de los impulsores del 15M, Julian Assange ha sostenido que tiene una visión "mixta" sobre el poder de la democracia puesto que, ha argumentado, "por definición son las élites las que tienen el poder".

"Para cambiar una sociedad no es suficiente sencillamente con convocar a las mayorías, ya no es suficiente, como propone Canvas, con poner flores en las armas de la Policía", ha sostenido Assange desde la Embajada de Ecuador en Londres, donde lleva asilado cuatro años.

Y esa, ha dicho, es su experiencia también en lo que se refiere a la publicación de informaciones filtradas: "El tejido del poder empieza a desgastarse; dentro existen conexiones entre los individuos y las instituciones que lo mantienen todo en pie".

Porque, según ha ejemplificado, la élite de Kenia se fragmentó cuando un informe de inteligencia reveló que durante años se sacaron miles de millones del país y que los propios poderosos se habían mentido entre ellos.

El Día.es 27 May 2016:

<http://eldia.es/agencias/8704387-Assange-cambiar-hay-fragmentar-poder-basta-convocar-mayorias>



**Público**

Publicado: 27.05.2016 12:56 | Actualizado: 27.05.2016 12:56

## Carmena: "Mi prioridad era no ser como los demás políticos: un alcalde debe ser un vecino más"

La alcaldesa de Madrid ha participado junto al periodista Paul Mason, de 'The Guardian', en la conferencia internacional 'Ciudades Democráticas', en la que ha llamado a 'repensar la izquierda' y a acabar con la "vergüenza" del trato a los refugiados.

f 2.2k
0
G+ 0
in 0
0
55

publicidad



Ofrecido por **enlasredes** **aquí**

Todos

- 1 Fnc España se disculpa tras arremeter contra seguidores de Podemos en su cuenta de Twitter
- 2 Los mejores memes y bromas del nuevo debate de Pablo Iglesias y Albert Rivera
- 3 Estos son los mejores ejercicios para perder barriga
- 4 Nazis Welcome
- 5 ¿Quién crees que ha ganado el debate entre Pablo Iglesias y Albert Rivera?

publicidad



publicidad

**BONUS SIIRTYI DIGIAIKAAN!**  
Lataa S-mobilisovellus ja seuraa Bonuksen kertymistä kätevästi puhelimestasi!

LATAA TÄSTÄ 

★★★★★ MEDIA: 3.58 | VOTOS: 12 | COMENTARIOS: 55

EMAIL | IMPRIMIR | A+ A-



La alcaldesa de Madrid, Manuela Carmena, durante su intervención en la inauguración de "Ciudades Democráticas", el evento internacional sobre innovación democrática y nuevas tecnologías que se celebra en Madrid. EFE/Fernando Alvarado

**MÁS INFORMACIÓN**

- Carmena se asienta en Cibeles tras un año de vaivenes y embestidas de Aguirre
- Ahora Madrid y PSOE entierran la "cultura del pelotazo urbanístico" al anular la última Operación Chamartín
- Carmena comienza a remunicipalizar servicios públicos con las funerarias
- Carmena avisa al PP que no quiere iniciar acciones legales por sus "calumnias e injurias"

**ALEJANDRO TORRÚS**

MADRID.- Cuando Manuela Carmena llegó a la alcaldía de Madrid, el 13 de junio del pasado año, tenía una "prioridad clara": "No ser como los demás políticos, **no ser como el resto de alcaldes que había conocido**". La primera edil de Madrid quería ser, según ha reconocido, una "alcaldesa sencilla", que "comparte el espacio público con los ciudadanos", en definitiva, "**un vecino más**".

"Un alcalde es un vecino más que tiene la responsabilidad de gestionar", ha señalado Manuela Carmena en el inicio de la entrevista que le ha realizado el periodista Paul Mason, de *The Guardian*, en la conferencia internacional '**Ciudades Democráticas**', que se celebrado este viernes en el Museo Reina Sofía.

Publicó 27 May 2016: <http://www.publico.es/politica/carmena-mi-prioridad-no-politicos.html>

LA VANGUARDIA | Madrid

Al Minuto Internacional Política Opinión Vida Deportes Economía Local Gente Cultura Sucesos Temas

Local Madrid

**MAD-PARTICIPACIÓN CIUDADANA**

## El debate sobre participación de Ciudades Democráticas se abre en Madrid

Comparte en Facebook Comparte en Twitter + 1 0

23/05/2016 17:27

Madrid, 23 may (EFE).- La ciudad de Madrid acoge desde hoy y hasta el próximo viernes el evento internacional sobre innovación democrática y nuevas tecnologías 'Ciudades Democráticas', que acogerán varias sedes y en el que intervendrá el miércoles por videoconferencia el fundador de Wikileaks, Julian Assange.

Assange intervendrá a través de internet en un videoconferencia junto al concejal de Participación Ciudadana del Ayuntamiento de Madrid, Pablo Soto.

También intervendrá en el evento la islandesa Birgitta Jónsdóttir, del Partido Pirata.

Igualmente, algunos de los principales expertos del mundo en dichos campos como Franco Berardi (Italia), Raquel Rolnik (Brasil), Renata Avila (Guatemala), Evgeny Morozov (Estados Unidos), Bruno Kaufmann (Suecia), Adam Greenfield (Inglaterra) o Jinsun Lee (Corea del Sur).

En "Ciudades Democráticas: tecnologías de los comunes y derecho a la ciudad democrática" participan el Ayuntamiento de Madrid, el programa D-Cent Project de la Comisión Europea, MediaLab Prado, Museo Nacional Centro de Arte Reina Sofía y el Ayuntamiento de Barcelona.

Dentro de su programación, hasta el 28 de mayo, el Medialab Prado y el Museo Reina Sofía acogerán talleres, entrevistas en directo, conferencias y debates.

Los participantes debatirán sobre políticas públicas para transformar la democracia y promoverá una visión positiva de la inteligencia colectiva de la democracia del siglo XXI.

Con motivo de 'Ciudades democráticas', la alcaldesa de Madrid, Manuela Carmena, inaugurará el viernes 27 una conferencia internacional en una sesión compartida con el periodista británico Paul Mason.

En la conferencia, que tendrá su sede en el Museo Reina Sofía, se debatirá en torno a la democracia en red, las nuevas formas de participación y los bienes comunes digitales en las ciudades, según informa el Ayuntamiento en un comunicado. EFE

Temas relacionados : Wikileaks Julian Assange Italia Guatemala Corea del Sur Manuela Carmena Brasil Inglaterra

Comparte en Facebook Comparte en Twitter + 1 0

**VAASAN SÄHKÖ VASA ELEKTRISKA**

**Puhdasta energiaa – puhtaampi huominen.**

Tilaa tuulisähkö Vaasan Sähköltä!

TILAA TÄSTÄ ▶



**Lo + Visto**



La carta que una violada ha enviado a su agresor en el caso que conmociona a EE.UU.



Así era la vida de Victor Manuel Veste, el falso médico de Figueras y Castellón



Filtradas nuevas fotos prohibidas de Scarlett Johansson



Alejandro Sanz se pelca con uno de los 'coachs' de 'La Voz' México

Online article in La Vanguardia 23 May 2016:

<http://www.lavanguardia.com/local/madrid/20160523/401993404119/el-debate-sobre-participacion-de-ciudades-democraticas-se-abre-en-madrid.html>

# Attachment 1: Event Materials

## Programme booklet:



In association with

Nesta

MEDIALAB PRADO

MUSEO NACIONAL DE ARTE REINA SOFIA

MADRID

Ajuntament de Barcelona



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 616349.

## Introduction

To showcase and celebrate the results of the D-CENT project a week-long programme of activity is taking place from the 23-28 May in Madrid, Spain. The programme includes this International Conference, and a Democracy Lab delivering workshops, hackathons and open sessions to develop, think and design tools, processes and strategies for democratic participation.

**D-CENT (Decentralised Citizens Engagement Technologies)** is a Europe-wide project bringing together citizen-led organisations and popular movements that have transformed democracy in recent years; helping them to develop the next generation of open source, distributed, and privacy-aware tools for direct democracy and economic empowerment.

D-CENT has been running large-scale democracy pilots in Spain, Iceland, and Finland, leveraging existing network movements with an engaged user-base of tens of thousands of people. D-CENT builds on Europe's largest experiments in direct democracy – the **Open Ministry** site to crowdsource legislations linked into parliament in Finland; the e-democracy website **Better Reykjavik** in Iceland; **Podemos**, the new citizen-led Spanish political movement and the municipal citizen coalitions **Barcelona en Comú** and **Ahora Madrid**. Currently D-CENT democracy tools are used by thousands of citizens across Europe with active pilots in the cities of **Barcelona, Madrid, Helsinki and Reykjavik**. The tools have shown to be very successful and are now mature to be adopted by many other cities, democratic organisations, parties and parliaments around the world.

D-CENT provides a **positive vision of collective intelligence in democracy in the XXI century**, making it easier for citizens and social movements to participate and change things. This means running experiments that help to build new kinds of political parties, and institutions best suited to next generation democracy – open, experimental, and able to tap into the collective intelligence of citizens.

This event brings together policy makers, academics, activists, civic society organisations and hackers to debate the future of democratic cities. We will dive into new ways of strengthening citizens' participation in the political process – presenting existing public policies, practices and digital tools for a more participatory democracy, and discussing future digital infrastructures, regulations, and struggles for a democratic and commons-based city.

Our discussions will start from the assumption that institutions are in great need of revival since they are out of synchronization with 21st century technologies, norms and collective aspirations. They haven't been able to respond and adapt to the new technologies of participation, transparency and proximity, which, for example, Spanish citizens demanded following the big wave of the 15-M indignados movement in 2011 that radically changed Spanish politics.

The crisis of political representation and legitimacy of current institutions; corruption scandals that unveiled the major political parties' complicity with private interest; and the public disaffection with politics can be addressed by reinventing and reactivating political participation with concrete proposals to **devolve greater control and power to citizens** to manage public institutions and shared resources in a transparent and collective way.

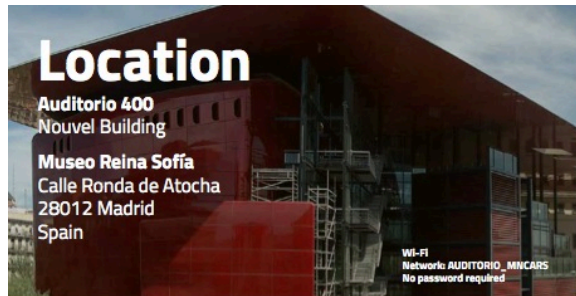
**This will lead the transition towards public policies that support the growth of commons-based alternatives, democratic technologies, and innovations for the common good.**

**Francesca Bria**

Technology and Innovation  
Policy Advisor, D-CENT Project  
Coordinator, Nesta







## Friday 27 May

09:15	Registraton and refreshments
10:00	<b>Welcome</b> Carlos Prieto del Campo, Director, Museo Reina Sofia Study Centre
10:10	<b>Setting the scene: Technologies of the democratic city</b> Francesca Bria, Technology and Innovation Policy Advisor, D-CENT Project Coordinator, Nesta
10:20	<b>Growing collective platforms and digital democracy in Europe</b> Fabrizio Sestini, Senior Expert, Digital Social Innovation, European Commission DG Connect
10:30	<b>Empowering citizens: towards new forms of democracy</b> Manuela Carmona, Mayor of Madrid Paul Mason, Journalist, The Guardian
11:00	<b>Late neoliberalism: The financialisation of cities and new movements for the right to the city</b> Introduced by: Carlos Prieto del Campo, Director, Museo Reina Sofia Study Centre Raquel Rolnik, Professor, School of Architecture and Urban Planning, University of São Paulo
11:30	Refreshments

12:00	<b>Beyond surveillance capitalism: Towards democratic alternatives</b> Julian Assange, Founder, WikiLeaks in conversation with Pablo Soto, Councillor for Citizen Participation, Transparency and Open Government, City of Madrid
12:30	<b>Post-capitalism, digital commons and democratic cities</b> Chair: Francesca Bria, Technology and innovation policy advisor, D-CENT Project Coordinator, Nesta Paul Mason, Journalist, The Guardian Trebzor Scholz, Author-activist, The New School Francesco Berardi, Writer and philosopher Evgeny Morozov, Author and editorialist
14:00	Lunch, networking and a chance to view the museum
16:00	<b>Direct democracy: New opportunities in the Digital Age for reinventing politics</b> Chair: Bruno Kaufmann, Chairman, Democracy and Election Commission, City of Falm, Sweden Theo Schiller, Professor of Political Science, Emeritus, Institute of Political Science, Philipps University Marburg Adam Greenfield, Writer and urbanist Andreas Gross, Director, Atelier pour la Démocratie Directe Marília Jahnel de Oliveira, Coordinator, Right to the City, Municipal Secretariat for Human Rights and Citizenship, São Paulo
	<i>The session will continue with a workshop at the Medialab-Prado at 18:00.</i>
17:30	<b>Closing remarks</b> Pablo Soto, Councillor for Citizen Participation, Transparency and Open Government, City of Madrid
18:00	Close

## Saturday 28 May

09:15	Refreshments and registration
10:00	<b>Welcome to day two</b> Carlos Prieto del Campo, Director, Museo Reina Sofia Study Centre
10:10	<b>Freedom and technology self-determination in the era of digital surveillance</b> Chair: Renata Avila, Human rights lawyer and Director, Web We Want, Web Foundation Sergio Amadeu, Professor, Federal University of ABC Natalie Fenton, Professor and Co-Director, Centre for the Study of Global Media and Democracy, Goldsmiths, University of London Birgitta Jónsdóttir, Chairman of the Parliamentary Party Group (Iceland), and Chairman of the Board for the International Modern Media Institute David Miranda, Journalist, Youth House
11:45	Refreshments
12:15	<b>Global hacktivism for democracy</b> Chair: Yago Bermejo Abati, Director, Collective Intelligence for Democracy Laboratory, Medialab-Prado, City of Madrid Richard Bartlett, Co-founder, Loonoo, Wellington Jinsun Lee, Founder, WAGL, Seoul Audrey Tang, Contributor, gov.tw, Taipei Diego Arredondo Ortiz, Communication and technology, Wikipolítica, Guadalajara Marco Satchi, Distributed Ledger Architect, Dyne.org Foundation, Amsterdam
13:45	Lunch, networking and a chance to view the museum
15:00	<b>Building a network of Cities of Change: the new democratic institutionalisation and the constituent power of the commons</b> Chair: Ana Múndez de Andés, Strategic Planning and International Advisor, Madrid City Council Ana Taboada Coma, Lawyer and Deputy Mayor, City of Oviedo Joonas Pekkanen, E-participation Manager, City of Helsinki Teetle Pehk, CEO, Estonian Cooperation Assembly Aik van Eemeren, Chief Technology Officer, City of Amsterdam Clémence Pina, Digital Director for the Mayor of Paris, City of Paris Luciana Genro, Sharing the Change, Porto Alegre, Brazil
16:45	<b>Closing remarks</b> Miguel Arana Catania, Participation Project Director, Madrid City Council Francesca Bria, Technology and Innovation Policy Advisor, D-CENT Project Coordinator, Nesta
17:00	<b>Networking reception</b>
18:00	Close

## Speakers

In order of appearance.  
Extended biographies are available at:  
[democratic-cities.cc](http://democratic-cities.cc)



**Carlos Prieto del Campo**, Director of the Study Centre, Museo Reina Sofia

Activist in European social movements, Carlos Prieto del Campo has a PhD in Philosophy from the Complutense University of Madrid, and is an expert in accounting and public sector auditing after having worked as a civil servant for the Spanish Ministry of Economy and Finance between 1989 and 2010. He is also an independent editor and activist in the field of culture, and has been editor of the Spanish version of New Left Review since 2000, director of the publishing projects Cuadernos de antagonismo (1999–2012) and Prácticas constituyentes since 2013. He has held different management posts in Spain's public sector and was dean of the Quito Institute of Higher National Studies (2013–2014) and an adviser to the Ecuadorian government. He is Director of the Study Centre at Museo Reina Sofia and is a member of the editorial board of *Internationale Online*.



**Francesca Bria**, Technology and innovation policy advisor, D-CENT Project Coordinator, Nesta

Francesca is a Senior Researcher and Adviser on information and technology policy. She has a PhD on innovation economics from Imperial College, London and an MSc on digital economy from University of London, Birkbeck. She is the EU Coordinator of the D-CENT project, the biggest European project on direct democracy and digital currencies. She also leads the DSI project on digital social innovation in Europe. She has been teaching in several universities in the UK and Italy and she has advised Governments, public and private organisations and movements on technology and information policy, and its socio-economic impact. Francesca is an adviser for the European Commission on future internet and innovation policy.



**Fabrizio Sestini**, Senior Expert, Digital Social Innovation, European Commission DG Connect

Fabrizio Sestini is Senior Expert in Digital Social Innovation with DG CONNECT of the European Commission. He is leading the multidisciplinary initiative "Collective Awareness Platforms for Sustainability and Social Innovation", which aims at stimulating bottom-up innovative ideas for collaborative platforms exploiting network effects to include citizens, grassroots organisations and civil society in participatory social innovation processes. He is also pioneering a new area of research on distributed architectures for decentralised data governance, aiming at creating a level playground for new privacy-by-design applications exploiting the full potential of open data.





**Raquel Roink**, Professor, School of Architecture and Urban Planning, University of São Paulo

Ms. Roink is a professor, architect and urban planner, with over 35 years of scholarship, activism and practical experience in planning, urban land policy and housing issues. Based in São Paulo, she is a professor at the Faculty of Architecture and Urbanism of the University of São Paulo and is the author of several books and articles on urban and housing issues. In her career, she has held various government positions including Director of the Planning Department of the City of São Paulo (1989–1992) and National Secretary for Urban Programs of the Brazilian Ministry of Cities (2003–2007) as well as NGO activities, such as Urban Policy Coordinator of the Polis Institute (1997–2002). From May 2008, Ms. Raquel Roink was appointed by the UN Human Rights Council as UN Special Rapporteur on adequate housing for a six years mandate, ending June 2014.



**Manuela Carmena**, Mayor of Madrid

Manuela Carmena is a retired Spanish lawyer, emeritus judge of the Spanish Supreme Court and Mayor of Madrid since 13 June 2015. After graduating law school in 1965, she became a defender of the workers and detainees during Franco's dictatorship, and co-founder of a labor law office where the 1977 Massacre of Atocha took place. As a judge she began an almost solitary fight to prevent corruption in existing courts. In 1986 she received the National Human Rights Award. She was a member of the general Council of the Judiciary, and a founder of the progressive association Judges for democracy.



**Paul Mason**, journalist, The Guardian

Paul Mason is a freelance journalist and film-maker. His documentary #ThisIsOcup told the story of Spain's clash with the Eurozone and IMF in 2011. His latest book is *Postcapitalism: A Guide to Our Future*. He is a participant in the New Economics project organised by Jeremy Corbyn's Labour Party.



**Julian Assange**, Founder, WikiLeaks

Julian Assange is an Australian publisher, journalist, and activist. He is the editor-in-chief of WikiLeaks, which he co-founded in 2006 after an earlier career in hacking and programming. He is the author of *Cyberpunk: OR Books 2011*; *When Google met WikiLeaks*, OR Books 2014. His last book is *The WikiLeaks Files*, Verso Books 2015.



**Pablo Soto**, Councillor for Citizen Participation, Transparency and Open Government, City of Madrid

Pablo Soto is a Councillor for Ahora Madrid. He is a member of the Governing Board and the Councillor for Citizen Participation, Transparency and Open Government. Born in Madrid, from an early age Pablo worked as a software developer on Peer to Peer technologies that have since been used by more than 25 million people. More recently Pablo has been involved in the 15-M movement, and in major social movements including those of anti-eviction and the Spanish "Mareas".



**Adam Greenfield**, Writer and urbanist

Adam Greenfield is a London-based writer and urbanist. Senior Urban Fellow at LSE Cities for 2014, he currently teaches the "Architectures of Participation" course at the Bartlett School of Architecture, UCL. Greenfield's publications include *Everyware: The dawn of ubiquitous computing* (2006), *Against the smart city* (2013), and *Radical Technologies* (forthcoming from Verso).



**Andreas Gross**, Director, Atelier pour la Démocratie Directe

Andreas Gross is a Swiss political scientist and politician. After graduation in Basel, Andreas studied history at the University of Zurich, then political science at the University of Lausanne. This was followed by working as a journalist, as an assistant at the University of Bern and in 1989 the establishment of private scientific institution of direct democracy in Zurich, since 1998 as Atelier pour la Démocratie Directe in Jura Saint-Ursanne.



**Marília Jahnel de Oliveira**, Coordinator, Right to the City, Municipal Secretariat for Human Rights and Citizenship, São Paulo

Marília Jahnel is a social scientist from São Paulo specialised in Geography, Urban Architecture and Cultural Management. She has an extensive experience in the cultural domain having formerly worked as Programming Supervisor at the Youth Cultural Center within the Municipal Secretariat for Culture of São Paulo City Hall. She is currently the Coordinator for the Right to the City Department at the Municipal Secretariat for Human Rights and Citizenship.



**Renata Avila**, Human rights lawyer and Director, Web We Want, Web Foundation

Renata Avila is a human rights lawyer from Guatemala specialised in Intellectual Property and New Technologies. She worked as one of the lawyers representing the Nobel Peace Prize Laureate Rigoberta Menchú Tum. Involved in Internet and Human Rights research since 2009, she joined Sir Tim Berners-Lee to coordinate the work of the Web We Want campaign at the Web Foundation, dedicated to preserving and upholding human rights, responding to threats to the future of the Internet. She currently serves as a Board Member of Creative Commons Board of Directors. She is also a member of Courage Foundation advisory board, assisting whistleblowers and sources at risk and in the D-CENT board, exploring the future of decentralised technologies.



**Sergio Amadeu de Silveira**, Professor, Federal University of ABC

Sergio Amadeu da Silveira is a Professor at the Federal University of ABC (UFABC). He received his PhD in the Political Science from the University of São Paulo (USP) in 2005. He led the National Institute of Information Technology from 2003 to 2005, when he participated as a board member of the Internet Steering Committee in Brazil. From 2011 to 2013, he was elected to the same board. He is a known researcher of digital networks, privacy and collaborative technologies, and a free software activist.



**Trebor Scholz**, Activist-scholar, The New School

Trebor Scholz is an activist-scholar and Associate Professor for Culture & Media at The New School in New York City. His book *Over-Worked and Underpaid: How Workers Are Disrupting the Digital Economy* (Polity, 2016) develops an analysis of the challenges posed by digital labor, introducing the concept of platform cooperativism as a way of joining the peer-to-peer and co-op movements with online labor markets while insisting on communal ownership and democratic governance. Recent edited volumes include *Our Hack and to Ours: Platform Cooperativism*, *A New Vision for the Future of Work* and *A Fairer Internet* (with Nathan Schneider, D/R, 2016). He frequently presents on the future of work, solidarity, and the Internet to media scholars, lawyers, activists, designers, developers, union leaders, and policymakers worldwide.



**Francesco Berardi**, Writer and philosopher

Francesco Berardi is a contemporary writer, media-theorist and media-activist. He founded the magazine *A/Traverso* (1975–1981) and was part of the staff of Radio Alice, the first free pirate radio station in Italy (1976–1978). Like others involved in the political movement of Autonomia in Italy during the 1970s, he fled to Paris, where he worked with Felix Guattari in the field of schizoanalysis. During the 1980s he contributed to the magazines *Semiotexte* (New York), *Chimères* (Paris), *Metropol* (Rome) and *Musica 80* (Milan). He is currently collaborating on the magazine *Derive-Approp* and teaching social history of communication at the Accademia di belle Arti in Milan. He is the co-founder of the e-zine *rekombinat.org* and the telestreet phenomenon.



**Evgeny Morozov**, Author and editorialist

Evgeny Morozov is the author of *To Save Everything, Click Here* (2013) and *The Net Delusion* (2011) and a columnist for a number of international publications. He's written extensively about technology and politics for publications such as The New Yorker, London Review of Books, Financial Times, and others.



**Bruno Kaufmann**, Chairman, Democracy and Election Commission, City of Falun, Sweden

Bruno Kaufmann is member of the City of government of Falun in Sweden, where he leads the local work to develop active citizenship and participatory democracy (*Falun.se/democracy*). He is the Co-founder and President of the leading global think-tank on modern direct democracy, the Initiative and Referendum Institute (*in-europe.org*) and Co-heads the Global Forum on Modern Direct Democracy (*2016globalforum.com*), which will have its sixth edition in Dorset/San Sebastian November 16-19. As a journalist Bruno covers democratic affairs for the Swiss Broadcasting Company and is Editor-in-Chief of its democracy platform (*people2power.info*). He is author of the European Unions *Platform on Active Citizenship* (published in 22 languages) (*democracypassport.eu*).



**Theo Schiller**, Professor of Political Science, Eminent, Institute of Political Science, Philipps University Marburg

Professor, Institute of Political Science, Philipps University Marburg/Germany (1974 - emeritus 2007). Teaching and research fields: German and European Politics, Democracy, Director, Centre of Citizens' Participation and Direct Democracy, Mehr Demokratie e.V., advisory council, Initiative and Referendum Institute (IRI) Europe, council, Vice-President, Philipps University Marburg, 1987–2001. Recent publications include: *Direct Democracy in Handbuch vergleichende Politikwissenschaft*, ed. H. J. Lauth (2016), *Citizens' Initiatives in Europe 2012* (co-ed. with M. Setälä), and *Local Direct Democracy in Europe 2011* (ed.). He is the frequent participant in legislative hearings in German state legislatures.



**Natalie Fenton**, Professor and Co-Director, Centre for the Study of Global Media and Democracy, Goldsmiths, University of London

Natalie Fenton is a Professor in Media and Communications at Goldsmiths, University of London. She is Co-Director of the Goldsmiths Leverhulme Media Research Centre and Co-Director of Goldsmiths Centre for the Study of Global Media and Democracy. She has published widely on issues relating to news, journalism, civil society, radical politics and new media. Her most recent books are *Digital, Political, Radical* (2016) published by Polity; *Misunderstanding the Internet* (2012, 2016) (with James Curran and Des Freedman) Routledge and *New Media, Old News: Journalism and Democracy in the Digital Age* (2010) led Sage. She is on the Board of Directors of the campaign group Hacked Off and a founding member of the Media Reform Coalition.



**Birgitta Jónsdóttir**, Chairman of the Parliamentary Party Group Iceland, and Chairman of the board for the International Modern Media Institute

Birgitta Jónsdóttir is an Icelandic Poetess and is currently serving as the chairman of the Parliamentary Party Group in Iceland, a member of the Pirate Party and is one of its founders. Birgitta is also the founder and Chairperson of the International Modern Media Institute, better known as IMMI. She specialises in lawmaking for the 21st century.



**David Miranda**, Journalist, Youth House

David Miranda is a privacy activist and journalist who has covered stories based on leaks by US whistle-blower Edward Snowden. The 28-year-old Brazilian citizen was detained with his partner Glenn Greenwald for nine hours at Heathrow Airport under anti-terror laws on 18 August for carrying files related to information obtained by the US whistle-blower Edward Snowden. David is the Brazilian coordinator of the campaign for asylum to Snowden in Brazil ([www.snowdenbrasil.org](http://www.snowdenbrasil.org)), raising the pressure on Governments around the world to protect human rights, freedom of expression and information, and the rights of whistleblowers and journalists.



**Yago Bermejo Abati**, Director, Collective Intelligence for Democracy Laboratory, Medialab-Prado, City of Madrid

Yago Bermejo is the founder of LaboDemo.net, an organisation focused on internet democracy. He has been researching for some years how Internet could help society to make policies in a collaborative way with direct and deliberative processes. LaboDemo has created in the Podemos party an entire strategy involving different tools with hundreds of thousands of people participating. These mechanisms have inspired direct democracy in Madrid City Government. Now he is researching how to improve these new Internet democracy processes in the new Collective Intelligence for Democracy Laboratory in Madrid City Council's Medialab-Prado. Yago has a degree in Physics. He has worked as a teacher, as a musician and entrepreneur.



**Richard Bartlett**, Founder, Loomio

Richard D. Bartlett is one of the cofounders of Loomio, an open source tool for collaborative online decision-making. He's also a senior member at Enspiral: a decentralised network of people using the tools of business to build the commons. His background is in the arts, creative activism and DIY electronics. His current work is focused on the missing layer of the sharing economy: collaborative ownership and collaborative governance.



**Jinsun Lee**, Founder, WAGL

Jinsun Lee is a founder & CEO of WAGL (We-All-Govern Lab), a politics startup based on Seoul, South Korea. She has been working as a scholar specialising in Internet activism and participatory journalism and activist struggling for social innovation and democratisation. Before founding WAGL, in August 2015, she has worked as Assistant Professor at the Department of Communication and Theatre Arts at Old Dominion University, USA and as Vice President of the Hope Institute which support social innovation and grassroots democracy in Korea. WAGL is committed to promoting bold innovative experiments in media and politics, and changing the political landscape by engaging more people in decision-making processes on horizontal networks.



**Audrey Tang**, Contributor, g0v.tw

Audrey Tang, a civic hacker who grew up among Taiwan exiles, is known for revitalising the computer languages Perl and Haskell, as well as building the online spreadsheet system EtherCalc in collaboration with Dan Brinklin. In the public sector, Audrey serves on Taiwan national development council's open data committee and K-12 curriculum committee; and led the country's first e-Rulemaking project. In the private sector, Audrey works as a consultant with Apple on computational linguistics, with Oxford University Press on crowd lexicography, and with Socialbet on social interaction design. In the third sector, Audrey actively contributes to Taiwan's gov ("gov-zero"), a vibrant community focusing on creating tools for the civil society, with the call to "fork the government".



**Diego Arredondo Ortiz**, Communication and technology, Wikipolítica

Diego graduated in Communication Sciences from ITESM. He is one of the founding members of Wikipolítica Jalisco, where he participates in research, development and implementation of collaborative tools, internal and external protocols as well as designing communication strategies and materials. He is also an elected member of Wikipolítica's consulting council for Pedro Kumamoto's term as an independent in the state Congress of Jalisco, with a focus on discourse strategies. His personal work explores the possibilities of interactivity from a multidisciplinary approach to hypermedia and installation exhibiting in festivals and cultural centers in Guadalajara, Mexico City and Madrid. He was a scholar for the program UAM-Santander 2012 in Madrid.



**Marco Sachy**, Distributed Ledger Architect, Dyne.org Foundation

Marco is PhD in Critical Management Studies from University of Leicester School of Management, with a thesis titled "Money as a Commons - toward a user-managed currency and payment system design". As a hacker, he co-authors the blog [www.dynenet.net](http://www.dynenet.net) and is a Distributed Ledger Architect of the Dyne.org Foundation ([www.dyne.org](http://www.dyne.org)) working on Freecoin (<http://freecoin.ch>) leveraging the "blockchain" in order to proactively expand the representational horizon for the bottom-up resistance of the Multitude against the unfolding violence of financial capitalism. Freecoin serves pilot communities in the D-CENT Project ([www.dcentproject.eu](http://www.dcentproject.eu)) and Poverty Income and Employment News, or the PIE News Project, due to start in the second half of 2016.



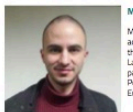
**Ana Méndez de Andés**, Strategic Planning and International Advisor, Madrid City Council

Ana is an Advisor in the City Council of Madrid. She is an architect and planner who has worked extensively in urbanism and landscape projects in cities such as Amsterdam, London and Madrid and on different scales, from general municipal plans and territorial strategies to the design of small urban public spaces. Ana has also been a professor of urbanism in Madrid and Shanghai. She has coordinated workshops and seminars around themes like the urban commons, public spaces, strategic cartographies, and a radical democratic municipal project, at various universities and cultural institutions. Recently, Ana has been closely involved with the Ahora Madrid project, and she's now working in the cultural Department of the City hall of Madrid.



**Luciana Genro**, Sharing the Change, Porto Alegre, Brazil

Luciana Genro is a teacher, lawyer and one of the founders of the Socialism and Liberty Party (PSOL) in Brazil. She began her political activism in the Worker's Party and has served four terms as regional and national congresswoman. Expelled from PT in 2003 for disagreeing with the party's political changes and liberal reforms, she started the movement to create PSOL, founded in 2004. In 2014 she ran for Presidency, gathering 1,612,186 votes and finishing 4th. One of the pillars of Luciana's campaigns has always been the radicalisation of democracy and people's empowerment. This year she's the leading candidate of Brazil's municipal elections in Porto Alegre and has launched a digital platform called "Sharing the Change", inspired by the experience of Podemos to make a collaborative government's plan with the citizenship.



**Miguel Arana Catania**, Participation Project Director, Madrid City Council

Miguel Arana is the Director of the Madrid city council participation project. He has been actively involved in the 15M movement in Spain since its beginning, with an emphasis in the digital tools and the correction of the movement with other countries. Co-founder of LaboDemo, an organisation dedicated to the design, implementation and development of participation strategies and digital tools. He has been working in the participation team of Podemos and Ahora Madrid, defining the participation strategy of the parties, and at the European level designing new tools for the future democracy in the D-CENT project.



**Ana Taboada Coma**, Lawyer and Deputy Mayor, City of Oviedo

Born in Oviedo in 1972, Ana Taboada Coma is a lawyer. From 1998 to 2015 she ran her own law firm where she developed her career specialising in human rights and immigration law. In 2008 she began teaching at the School of Legal practice, later teaching the Master of Law course at the University of Oviedo. Ana has taught widely about gender violence, penal responsibility of minors, foreign minors, immigration law, migrations and human rights, and crimes related to corruption. She is a lawyer at the Citizen Observatory against Corruption (OCAN). Currently, she is also Deputy Mayor at the City Council of Oviedo and city councillor of Citizen Participation. She has two daughters.



**Joonas Pekkanen**, E-participation Manager, City of Helsinki, Forum Virium Helsinki

Joonas Pekkanen has been involved in the D-CENT project since its beginning. Last year he was recruited to lead the e-participation functions of the City of Helsinki. His background is in citizen activism and startups. Joonas is a founding member of Open Knowledge Finland, he has founded a civil society organisation called Open Ministry to crowdsource law proposals into parliament and is involved in numerous open data and digital commons projects.



**Teele Pehl**, CEO, Estonian Cooperation Assembly

I have experience in urban development, citizen engagement and co-creation from the Estonian Urban Lab ([www.linnalabor.ee](http://www.linnalabor.ee)), competence centre for urban thought and action. I was leading the Lab for 5 years until 2014, and am still involved in urban development issues. Now I am mainly working on deliberative democracy issues. I recently set up a web platform [www.ahhaalguus.ee](http://www.ahhaalguus.ee) for co-creating and signing collective initiatives targeted to the Parliament of Estonia – this is one of my tasks at the foundation Estonian Cooperation Assembly that I have been leading since summer 2015. The foundation operates under the protective wing of the President of Estonia.



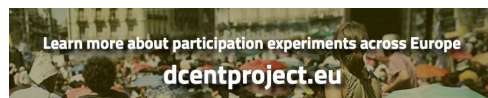
**Aik van Eemeren**, Chief Technology Office, City of Amsterdam

Aik van Eemeren works on city innovation through (disruptive) technology at the Chief Technology Office of Amsterdam and is director of the Dutch organisation for managers in government (local, regional and national). In Amsterdam he is responsible for a wide variety of innovative projects in public space, infrastructure and the governmental organization itself.



**Clémence Péne**, Digital Director for the Mayor of Paris, City of Paris

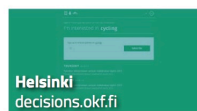
Clémence Péne is an adviser to the Mayor of Paris, in charge of her digital strategy and open government. As a PhD candidate researching on campaigns and activism in France and in the United States, she has been awarded with a Fulbright Fellowship and two Google fellowships for young civic tech innovators. She is the President of the Personal Democracy Forum France network, a yearly civic tech event, imported from New York to Paris. Clémence now teaches Political Science at La Sorbonne in Paris.



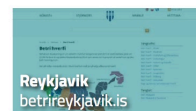
Open consultation and direct democracy platform. Launched by the Ahora Madrid coalition after the recent municipal elections, citizens are able to propose, debate, prioritise and implement policy for the city.



Digital platform for participation of the city of Barcelona. It is a tool to build a democratic open and transparent city by enhancing citizen participation in the definition and development of policies.



Notifications of municipal policy decisions. Using the municipal open API on town hall agendas, the platform allows citizens to sign up to be notified when decisions are made about issues that concern them.



Participatory budgeting platform for the city of Reykjavik. The platform is a development from the Betri Reykjavik prioritisation and participation platform allowing citizens to submit ideas on how to spend a part of the city budget in their neighbourhood.





**D-CENT ToolBox:**

**D-CENT** (Decentralised Citizens ENgagement Technologies) is a Europe-wide project bringing together citizen-led organisations that have transformed democracy in the past years, and helping them in developing the next generation of open source, distributed, and privacy-aware tools for direct democracy and economic empowerment.

**D-CENT** has run large-scale pilots in Spain, Iceland, and Finland through Lean UX experimentation and by leveraging existing network movements with a user-base of tens of thousands of people. D-CENT builds on some of Europe's largest experiments in direct democracy, including:

- the **Open Ministry** site for crowdsourcing legislation linked into parliament in Finland
- the e-democracy website **Better Reykjavik** in Iceland developed by the Citizens Foundation
- **Podemos**, the new bottom-up Spanish political movement
- the municipal citizen coalitions **Barcelona en Comú** and **Ahora Madrid**

Currently **D-CENT** democracy tools are used by thousands of citizens across Europe, with active pilots in the cities of **Barcelona, Madrid, Helsinki** and **Reykjavik**. The tools have proven to be very successful and are now mature enough to be adopted by many other cities, democratic organisations, parties and parliaments around the world.

**D-CENT** is co-funded by the European Commission and run by a strong international consortium with ten partners all across Europe:





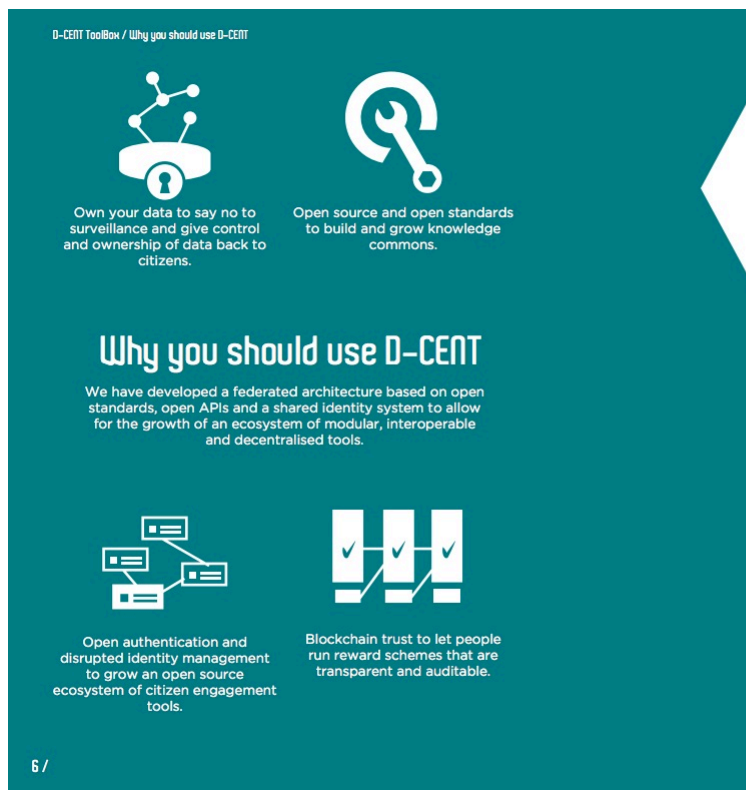
The D-CENT tools enable citizens to keep informed and participate in issues that matter to them.



We have designed the tools with these principles in mind:

- A set of standalone interoperable tools which deliver democratic capabilities for communities.
- Easy to deploy and maintain, allowing communities to own their servers and data.
- Communities are free to use as many or as few of the tools as they need.
- Web-based integration across the tools to allow members of communities to use them easily.
- Web based integration built on open standards to allow for integration with existing and future tools.

/ 5



D-CERT Toolbox / Table of Contents

## Tool table of contents

- 08. Citizen notifications
- 12. Collaborative policy making
- 20. Electronic voting
- 22. Blockchain reward scheme
- 24. Setting up your D-CENT ecosystem

/ 7



#### decisions.okf.fi

This notification service lets citizens sign up to receive information on municipal decisions of interest to them. Currently in use in Helsinki, it also offers citizens the opportunity to participate in decisions that involve their municipality, and crowdsources content that can then be used in the decision-making process. Its aim is to create more online and offline political engagement.

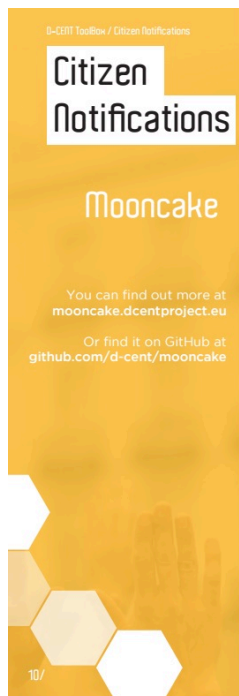
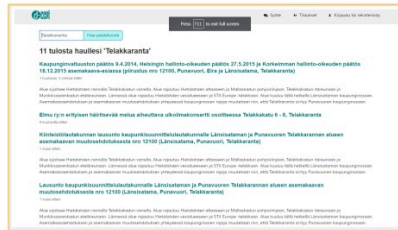
#### WHAT DOES IT DO?

The tool allows citizens to search for municipal decisions that match their interests. Once a citizen has performed a search, they are given the option of subscribing to future municipal decisions which match their search criteria. Their email address and search criteria are then stored and emails are generated and sent when a new decision is made.

On the decision pages, users can share the issues to social media and - importantly - they can open up a discussion related to that topic.

#### THE TOOL IN ACTION

The decision-making data utilised for the D-CENT pilot service in Helsinki is fetched from Open Ahjo, an award-winning open API providing access to all municipal decisions made by the Helsinki City Council. Currently, the Open Ahjo interface contains over 40,000 agenda items and over 21,000 issues from more than 8,000 meetings.



Mooncake is a notifications tool that securely notifies an organisation's members of events and activity in its D-CENT ecosystem.

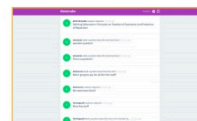
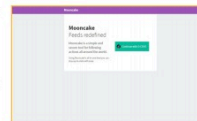
#### WHAT DOES IT DO?

Mooncake aggregates data from different sources into a feed. This feed updates as new data is published so that users are aware of any activity in their network. This network can consist of multiple apps, including both those within the D-CENT ecosystem and additional custom tools, provided they publish data in the same format.

Mooncake also notifies users if any messages in the feed can't be authenticated with a JSON Web Signature (JWS). The user is shown a visual cue next to messages in the feed that were not signed or unsuccessfully signed. This means that users can be confident that the notifications actually originated at the expected source.

#### TECHNICAL SPECS

Mooncake was built in Clojure, a JVM-based language. Client-side code is written in JavaScript and the CSS files are written in Sass. It uses a MongoDB database to store the activities.



D-CENT ToolBox / Collaborative Policy Making

## Collaborative policy making

This set of tools enables citizens to participate in the policy making process using collaborative online platforms.

D-CENT is currently running a series of pilots that are testing the technology and using them in real world settings.

12/

### WHO ARE THEY FOR?

These tools are aimed at democratic organisations that want to involve their members to make consistent and fair decisions or introduce new policy in order to achieve desired outcomes. They can be used to engage citizens in writing political manifestos, determining policy priorities, deciding about the allocation of municipal budget and actively participating in the political decision-making process. So far they have been tested by political parties, cities, local councils, members of Parliaments, community groups and grassroots organisations.

## Objective 8

Objective 8 is a policy drafting tool that allows organisations to work with their members to produce transparent and crowd-sourced policies. Often a policy document is written by a single person or small team, and not shared until complete. Objective 8 has been designed to help organisations create policy in a more open, transparent and collaborative way. It allows a wider community to shape and inform policy drafts compared with the traditional method.

### WHAT DOES IT DO?

The tool supports the idea of collaboratively producing policy by allowing members of a community to review, comment and annotate versions (drafts) of a policy. The feedback provided by the community is then made accessible to the policy writers so that it can be included in the next version of the draft.

Through the tool, users can gather community opinion, generate ideas, share, discuss, vote and collaborate with experts to draft the new policy. This could include specific policies, manifesto pages, election promises, etc.

### FEATURES

- **Create policy ideas:** Users create a policy idea – called an 'objective' – that acts as an individual and shareable area of the site and is a hub for discussion, gathering opinions and discussing drafts of policy documents.
- **Ask questions and submit answers:** Questions can be attached to objectives in order to gather community feedback and consensus around a specific issue or point of discussion.

D-CENT ToolBox / Collaborative Policy Making

- **Comment on a policy:** Comments can be added on the objective page and on drafts of documents, allowing users to discuss the overall intent of a policy being produced as well as the content at the document level.
- **Share via social networks:** Each objective and question can be shared via Twitter, Facebook, Reddit and other social media in order to gather input and feedback from the community.

### TECHNICAL SPECS

Objective 8 was built in Clojure, a JVM-based language. It uses a PostgreSQL database to store the data. It supports authentication through Facebook, Twitter and Stonecutter using the OpenID Connect specification.

### FIND OUT MORE

You can find out more at: [objective8.dcentproject.eu](http://objective8.dcentproject.eu)

Or find it on Github at: [github.com/d-cent/objective8](https://github.com/d-cent/objective8)

/ 13

D-CENT ToolBox / Collaborative Policy Making

## Collaborative policy making

### Consul

The main principles on which the platform is based are: open participation, transparency, the combination of online and offline participation, and citizen empowerment. The platform helps to manage the complexity of participation, which is often a challenging task for councils. The platform brings government closer to the citizenry by opening up direct participatory channels for policy making.

14/

Consul is an e-government and e-participation digital platform software originally developed for the Madrid City government. Since it launched in September 2015, new features have been added and other cities have started to use the software to develop their own participatory digital platforms - including Barcelona.

The main principles on which the platform is based are: open participation, transparency, the combination of online and offline participation, and citizen empowerment. The platform helps to manage the complexity of participation, which is often a challenging task for councils. The platform brings government closer to the citizenry by opening up direct participatory channels for policy making.

### WHAT DOES IT DO?

Consul allows citizens to be an active part of the city government by offering them different kinds of participatory mechanisms for direct democracy, deliberation and other collaborative political practices.

Consul allows users to launch collective debates, to propose and support proposals, to organise physical meetings, to run citizen surveys, to organise votes on how investment should be distributed, or to write laws in a collaborative way. In summary, a key value has been to integrate several functionalities into the same digital participatory platform.

### FEATURES:

- **Start debates:** the platform provides an open space for sharing and discussing the things that matter to citizens.
- **Open proposals:** it allows citizens to submit proposals related to the kind of city that they want to live in.
- **Make collaborative decisions:** citizens can vote on whether to accept or reject the most supported proposals. If a proposal is accepted by the majority, the City Council accepts it as its own and makes it happen.
- **Participate in budgets:** it enables citizens vote to decide how to distribute investment across the city and the districts.

D-CENT ToolBox / Collaborative Policy Making

### TECHNICAL SPECS

Consul is a free software, with licence AGPLv3, which means that anyone can use the code freely, copy it, see it in detail, modify it and redistribute it with the modifications.

### FIND OUT MORE

[decide.madrid.es](http://decide.madrid.es)  
[decidim.barcelona](http://decidim.barcelona)  
[github.com/consul/consul](https://github.com/consul/consul)  
[github.com/AjuntamentdeBarcelona/decidim.barcelona](https://github.com/AjuntamentdeBarcelona/decidim.barcelona)

/ 15



D-CENT ToolBox / Collaborative Policy Making

## Collaborative policy making

### Your Priorities

You can find out more at [yrpri.org](http://yrpri.org)

Or find it on GitHub at [github.com/rbjarnason/your-priorities-app](https://github.com/rbjarnason/your-priorities-app)

18 /

Your Priorities is a social network app designed specifically for citizens.

#### WHAT DOES IT DO?

It helps to connect citizens and government in order to give citizens more influence on policy and budgets while building up trust between citizens and government.

#### FEATURES:

- Allows citizens to submit and prioritise ideas.
- Ideas can be debated, with points awarded for and against and debate points prioritised.
- Includes a Facebook style newsfeeds for ideas, groups, communities and domains.
- Features activity streams and browser and email notifications.
- Google Maps and Google Streetview integration for ideas.
- Support for social media login and SAML for electronic IDs.

#### TECHNICAL SPECS

Open Standards used: Web Components, HTML, EcmaScript.

#### THE TOOL IN ACTION

##### Better Reykjavik

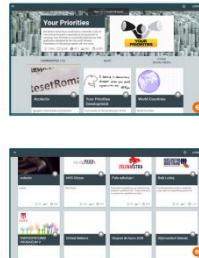
The city of Reykjavik has been using Your Priorities since 2010, both for getting citizens' voices heard at city council meetings and to gather and prioritise ideas for participatory budgeting.

##### Rahvakogu People's Assembly in Estonia

After political scandals in Estonia in 2012, grassroots organisations with official ties led a law reform project. Ideas were gathered through Your Priorities, which was installed and modified locally. Over 50,000 people took part and submitted over 2,000 proposals. The President of Estonia submitted the top 15 ideas to the Parliament, and seven of those have since become Estonian law.

##### Pirate Party 2015 Annual Meeting

The Icelandic Pirate Party, which holds five percent of seats in Parliament, used Your Priorities to communicate with its members to find out their most important common priorities.



/19

D-CENT ToolBox / Electronic Voting

## Electronic Voting

### Agora Voting

You can find out more at [agoravoting.com](http://agoravoting.com)

Or find it on GitHub at [github.com/agoravoting](https://github.com/agoravoting)

20 /

#### AGORA VOTING

A secure open-source online voting software that protects the privacy of the vote and makes elections end-to-end verifiable.

#### WHAT DOES IT DO?

The tool allows organisations to carry out secure, flexible and transparent elections online. Votes are encrypted by the voter's web browser and are kept private from even the election administrators. It has been used in multiple elections in Spain, including by political parties such as Podemos to do internal binding elections.

#### FEATURES:

- **Voter authentication and authorisation:** multiple options for checking the authenticity of voters, e.g. via codes delivered by post, ID card recognition, one-time SMS/email password codes.
- **Secure private voting:** ballots are encrypted in the web browser.
- **Verifiable and transparent results:** a fully verifiable counting process that opens the ballot boxes and tallies the results, preserving the secrecy of the vote.

- **Multi-device:** users can vote from laptop, tablet or mobile device.

#### TECHNICAL SPECS

- Scalable to hundreds of thousands of votes.
- Easy-to-use voting and administrative web-based interfaces.
- Modular software design; easy to integrate with other tools, such as external authentication methods.
- ElGamal homomorphic encryption scheme.
- Schnorr proof of plaintext knowledge [11] to make the scheme CCA2-secure.
- The cast-or-audit mechanism implemented at the voting booth is exercised by enough voters to render altering ballots on a large scale very unlikely.



/21

D-CENT ToolBox / Blockchain Reward Scheme

## Blockchain reward scheme

### Freecoin

You can find out more at [freecoin.ch](http://freecoin.ch)

Or find it on GitHub at [github.com/d-cent/freecoin](https://github.com/d-cent/freecoin)

22 /

An experimental element of the D-CENT project has been developing Freecoin.

Freecoin is a toolkit to let people run reward, remuneration and incentive schemes that are contextually transparent and can be inscribed in different blockchain backends. Freecoin is made for participatory and democratic organisations who want to incentivise transparency and management agility.

#### WHAT DOES IT DO?

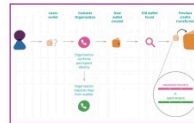
Using Freecoin, organisations can design and run reward schemes that use digital currencies and vouchers, and that are transparent and auditable. It is a software codebase to operate Trust Management Systems among individuals and organisations. When systems users are humans, Trust Management is an area of information technology that aims to improve the operation of open, distributed systems by predicting or influencing the behaviour of their users. When applied to human users, Trust Management methods attempt to leverage the human capacity for social trust or dis-trust.

With Freecoin, communities can run decentralised incentive and reward structures in terms of tolerance to risk. It allows communities and organisations to engage in transactions that have real world desirable impact and that they produce and construct collectively. At the same time it allows for complete democratic oversight on transaction history and collective deliberation on social currency systems, i.e. the rules of engagement and reward as a function of reputation management.

#### TECHNICAL SPECS

Freecoin is free and open source (Affero GNU General Public License v3+). It is written in Clojure to offer a RESTful API and a clean user interface to improve the developer experience and facilitate its adoption by front-end software applications. In brief, Freecoin allows RESTful APIs to be put in communication with distributed ledgers. It can be used stand-alone or integrated into systems.

D-CENT ToolBox / Blockchain Reward Scheme



/ 23

D-CENT ToolBox / Setting up

## Setting up your D-CENT ecosystem

You can find out more at [sso.dcentproject.eu](http://sso.dcentproject.eu)

Or find it on GitHub at [github.com/d-cent/stonecutter](https://github.com/d-cent/stonecutter)

24 /

#### WHY THE D-CENT ECOSYSTEM?

D-CENT has brought together the largest European community of open-source democracy tool developers, hackers, grassroots citizen movements and policymakers.

We aim to create a uniquely European open and decentralised approach, aimed at empowering ordinary citizens to take action for the common good. This would be an alternative to closed and centralised internet platforms whose business models rely on aggregating users' information and monetising the identity and social data of their users.

We value privacy and security, and our tools are built on open-source code and open standards. D-CENT federates these tools, but they can be combined in many ways to support specific democratic processes. The D-CENT tools build on open standards for a distributed identity management system that gives people control over their own social data.

## STONECUTTER

The foundation for the D-CENT system is Stonecutter, a privacy-aware open authentication and identity management tool that provides a single sign on for using the D-CENT tools and applications. This system is designed to be straight-forward for community groups to set-up and host, allowing users to authorise access to their data for use in various applications from an easy-to-use dashboard, without resorting to centralised platforms.

#### WHAT DOES IT DO?

The tool provides federated and privacy-aware user management for organisations. It can be used to provide users with a single account to access multiple websites in their community. This allows users to sign in to different applications using just one password.

Stonecutter is open source and self-hosted, so any organisation can use it to manage the user base of their applications. It also provides users with a clear understanding of what information they are sharing with the websites they're connecting to.

D-CENT ToolBox / Setting up

#### TECHNICAL SPECS

Stonecutter was built in Clojure, a JVM-based language. Client-side code is written in ClojureScript and the CSS files are written in Sass. It uses a MongoDB database to store the user data.

#### THE TOOL IN ACTION

Stonecutter is currently being used by the following groups

- A British political party, to allow everyone to contribute to their campaign, including those who do not have a Facebook or Twitter account or who do not wish to link their social and political profiles.
- New Garden Cities Project, to allow those who do not have social media accounts to engage with the project.
- Internally at ThoughtWorks, to ensure that only trusted users have access to sensitive discussions.



/ 25

## Publishable summary:



## Technologies for 21st century democracy

D-CENT (Decentralised Citizens Engagement Technologies) is a Europe-wide project bringing together citizen-led organisations that have transformed democracy in the past years, and helping them in developing the next generation of open source, distributed, and privacy-aware tools for direct democracy and economic empowerment.

### Lean UX development:

#### From users' needs into features

D-CENT is running large-scale pilots in Spain, Iceland, and Finland through Lean UX experimentation, leveraging existing network movements with a user-base of tens of thousands of people.

D-CENT builds on Europe's largest experiments in direct democracy – the Open Ministry crowdsourcing site linked into parliament in Finland; the e-democracy website Better Reykjavik in Iceland; Podemos, the bottom-up Spanish political movement, and the municipal citizen coalitions Barcelona en Comú and Ahora Madrid.

D-CENT will grow longer-term alternatives to today's highly centralised platforms and power structures and promote the development of knowledge, digital infrastructures and data for the common good.

### What does D-CENT do?

The D-CENT tools enable citizens to be informed and get real-time notifications about issues that matter to them; propose and draft solutions and policy collaboratively; decide and vote on solutions and collective municipal budgeting; and finally implement and reward people with blockchain reward schemes.



## Why you should use D-CENT?

D-CENT tools form a federated architecture based on open standards, open APIs and a shared identity system to allow for the growth of an eco-system of modular, interoperable and decentralised tools.



### Own your data

to say no to surveillance and give back citizens control and ownership of data



### Open source and open standards

to build and grow knowledge commons



### Open authentication and distributed identity management

to grow an open source eco-system of citizen engagement tools



### Blockchain trust

to let people run reward schemes that are transparent and auditable





## Large-scale Democracy Pilots

### Barcelona

Digital platform for participation of the City of Barcelona. It is a tool to build a democratic, open and transparent city by enhancing citizen participation in the definition and development of policies.

[decidim.barcelona](http://decidim.barcelona)

### Reykjavik

Participatory budgeting platform for the city of Reykjavik. The platform is a development from the Betri Reykjavik prioritisation and participation platform allowing citizens to submit ideas on how to spend a part of the city budget in their neighborhood. [reykjavik.is/betnihverfi](http://reykjavik.is/betnihverfi)

### Helsinki

Notifications of municipal policy decisions. Using the municipal open API on town hall agendas, service allows citizens to sign up to be notified when decisions are made about issues that are of interest or concern to them. [decisions.ouk.fi](http://decisions.ouk.fi)

### Madrid

Open consultation and direct democracy platform launched by the city of Madrid after the recent municipal elections. Enables citizens to propose, debate, prioritise and implement policy for the city. [decide.madrid.es](http://decide.madrid.es)



## Digital tools for Democracy

D-CENT allows people to discuss and share content, engage in mass scale deliberation, collaborative policy making, and voting.

The tools form a federated and distributed architecture. They can be combined in many ways to support democratic processes.

### Collaborative policy making

Objective8 helps to propose ideas and collaborate on policy drafting.

### Electronic Voting

Agora Voting offers auditable, transparent and fully verifiable electronic elections.

### Blockchain reward and trust scheme

Freecoin.ch is a set of tools to let people run reward schemes that are transparent and auditable.

### Secure notifications engine

A tool called Mooncake that securely notifies an organisation's members of events and activity in its D-CENT ecosystem.

### Common open authentication

An open authentication and identity management tool called Stonecutter, which provides a single sign on for using the D-CENT tools and applications.

## Collaborative policy making for democratic organisations.

Gather community opinion, generate ideas, share, discuss, vote and collaborate with experts to draft new policy.



## Awards and exhibitions

### Prix Ars Electronica

The Prix Ars Electronica is one of the most important yearly prizes in the field of electronic and interactive art, computer animation, digital culture and music. In 2016, D-CENT was awarded with an Honorary mention in Digital communities category.

### ISOC Internet Awards

The Internet Society in Netherlands nominated D-CENT Freecoin among the most innovative and interesting initiatives to receive the Internet Innovation Award 2016.

### Big Bang Data

D-CENT was showcased at Somerset house in London. The Big Bang Data exhibition explored datafication through the work of artists, designers, journalists and visionaries.

### ICT2015

EU's biggest digital research event attracted more than 7000 ICT professionals. D-CENT showcased its tools in the exhibition area among 100 best-in-class results of European ICT Research & Innovation projects.

### Part of the EU CAPS initiative

D-CENT is part of a larger set of Collective Awareness Platforms for Sustainability and Social Innovation programme launched by the European Commission with over 60ML euros.

CAPS aims at designing and piloting online platforms creating awareness of sustainability problems and offering collaborative solutions to enable new forms of social innovation.



### Multidisciplinary research

An integrated techno-socio-economic analysis has been carried out on network models of emerging social movements, new economic models based on knowledge commons, alternatives to data marketplaces, distributed architectures, new models for citizen control of personal and social data, privacy and security by design.

The Centre d'économie de la Sorbonne, Dyne, and Nesta investigated the experiences of complementary currencies at the light of the Bitcoin revolution. As a result, D-CENT developed a complementary currency toolkit to manage community trust, reputation, and provide a blockchain reward scheme that is auditable and transparent.

D-CENT has contributed actively to the development of open social web standards, an open standardization effort led by the W3C.

All research reports are available at [dcentproject.eu/resources](http://dcentproject.eu/resources).

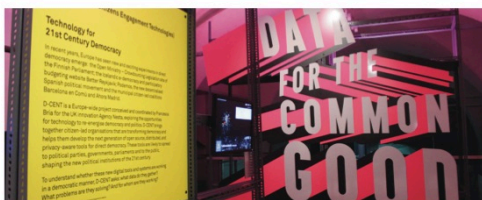
### Participate

D-CENT tools have shown to be very successful and are now mature to be adopted by many other cities, democratic organisations, parties and parliaments around the world.

We call for open source developers, hackers, social movements, democracy activists and democratic organisations to learn about D-CENT and participate to keep growing the community.

[dcentproject.eu](http://dcentproject.eu)  
[tools.dcentproject.eu](http://tools.dcentproject.eu)

[github.com/D-CENT](https://github.com/D-CENT)



## Poster, flyers

**Ciudades democráticas**  
Tecnologías de los comunes y el derecho a una ciudad democrática

**Democracy Lab**  
23-27 Mayo  
Medialab-Prado  
Talleres, sesiones abiertas, unconference  
Desarrollando herramientas, procesos y tecnologías de participación ciudadana

**Conferencia Internacional**  
27-28 Mayo  
Museo Reina Sofia  
Paneles, debates, discusiones, mesas redondas  
Explorando métodos innovadores, herramientas digitales y políticas para la democracia en red, comunes digitales y nuevas formas de participación ciudadana

23 - 28 Mayo, 2016, Madrid  
Medialab-Prado | Museo Reina Sofia  
ciudades-democraticas.cc | #CiudadesDemocraticas | #DCENTMadrid

Julian Assange, WikiLeaks / Manuela Carmena, Alcaldesa de Madrid / Paul Mason, The Guardian / Francesca Bria, D-CENT / Fabrizio Sestini, Comisión Europea / Raquel Rolnik, Universidad de São Paulo / Carlos Prieto del Campo, Museo Reina Sofia / Evgeny Morozov, autor / Renata Avila, Web We Want Foundation / Francesco "Bifo" Berardi, autor / Pablo Soto, Concejal de Participación Ciudadana, Madrid y muchos otros...

**Democratic Cities**  
Commons technology and the right to a democratic city

**Democracy Lab**  
23-27 May  
Medialab-Prado  
Workshops, open sessions, unconference  
Developing tools, process and strategies for democratic participation

**International Conference**  
27-28 May  
Museo Reina Sofia  
Panels, debates, discussions and round-tables  
Exploring network democracy, new forms of citizen participation and digital commons in democratic cities

23 - 28 May, 2016, Madrid  
Medialab-Prado | Museo Reina Sofia  
democratic-cities.cc | #DemocraticCities | #DCENTMadrid

**Democratic Cities**  
Commons technology and the right to a democratic city

23 - 28 of May 2016  
Madrid, Spain

Exploring network democracy, new forms of citizen participation, digital and urban commons for democratic cities

**Democracy Lab**  
23 - 27 of May  
Medialab-Prado  
Workshops, open sessions, unconference

**International Conference**  
27 - 28 of May  
Museo Reina Sofia  
Panels, debates, roundtables

democratic-cities.cc  
#DemocraticCities | #DCENTMadrid



**Ciudades Democráticas**  
Tecnologías de los comunes y el derecho a una ciudad democrática

23 - 28 de Mayo 2016  
Madrid

Explorando métodos innovadores, herramientas digitales, y políticas para la democracia en red, comunes digitales y nuevas formas de participación ciudadana

**Democracy Lab**  
23 - 27 de Mayo  
Medialab-Prado  
Talleres, sesiones abiertas, Unconference

**Conferencia Internacional**  
27 - 28 de Mayo  
Museo Reina Sofia  
Paneles, debates, discusiones y mesas redondas

ciudades-democraticas.cc  
#CiudadesDemocraticas | #DCENTMadrid







## Attachment 2: Press coverage